

## **Processed Fruit and Vegetables in Bulgaria**

Market Direction | 2022-11-16 | 22 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Processed fruits and vegetables will continue to grow in 2022, recording significant retail value growth rates due to the enormous inflation and considerably increased production costs (including that of raw material, energy, packages, and labour) and transportation fees. Such costs were passed onto the consumer in the form of notably higher retail prices. This is a major deterrent to volume sales and will lead to a decline in volume sales of shelf-stable fruit. Shelf-stable fruit in Bulgaria ha...

Euromonitor International's Processed Fruit and Vegetables in Bulgaria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Processed Fruit and Vegetables in Bulgaria  
Euromonitor International  
November 2022

List Of Contents And Tables

### **PROCESSED FRUIT AND VEGETABLES IN BULGARIA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Soaring retailing prices boost value sales even as demand for fresh fruit hampers volume consumption

Shelf-stable vegetables continue to drive sales through convenience factor

Domestic players retain leading positions with Valbe-S-Stamenov in first place

#### **PROSPECTS AND OPPORTUNITIES**

Convenience will impact consumer purchases, with exotic canned fruits likely to be the main drivers of growth

Private label will benefit from desire for affordable options in the face of ongoing inflation and economic turbulence

Frozen processed vegetable mixes to benefit from innovations in freezing technology

#### **CATEGORY DATA**

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2017-2022

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022

Table 5 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2017-2022

Table 6 NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022

Table 7 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022

Table 8 Distribution of Processed Fruit and Vegetables by Format: % Value 2017-2022

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027

Table 10 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027

Table 11 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

### **STAPLE FOODS IN BULGARIA**

#### **EXECUTIVE SUMMARY**

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

#### **MARKET DATA**

Table 13 Sales of Staple Foods by Category: Volume 2017-2022

Table 14 Sales of Staple Foods by Category: Value 2017-2022

Table 15 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 16 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 18 LBN Brand Shares of Staple Foods: % Value 2019-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 19 Penetration of Private Label by Category: % Value 2017-2022

Table 20 Distribution of Staple Foods by Format: % Value 2017-2022

Table 21 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 22 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 23 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Processed Fruit and Vegetables in Bulgaria

Market Direction | 2022-11-16 | 22 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-12"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com