

Processed Fruit and Vegetables in Argentina

Market Direction | 2022-11-14 | 21 pages | Euromonitor

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Report description:

One important trend which has undermined sales of processed fruit and vegetables in recent years is the shift towards fresh fruit and vegetables that has been seen amongst the Argentinian population. Underpinning this shift in consumer tastes is the wider health and wellness trend, which has seen many people prioritise fresh fruit and vegetables over processed options due to the perceived superior nutritional value of fresh produce. In particular, shelf stable fruit and vegetables has faced chal...

Euromonitor International's Processed Fruit and Vegetables in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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