

Personal Accessories in Taiwan

Market Direction | 2022-11-15 | 49 pages | Euromonitor

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Report description:

Ongoing outbreaks of COVID-19 during Q1 and Q2, negatively impacted sales in the personal accessories landscape. However, later in Q2, the consumption of personal accessories started to recover and grow. Growth following the 2022 wave of COVID-19 came fast, as consumers were open to shop and travel, leading to positive sales. Overall, retail value and volume sales for high-end products had a smaller impact than mass products due to the extreme polarisation of income levels known as an "m-shape s...

Euromonitor International's Personal Accessories in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Personal Accessories in Taiwan
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List Of Contents And Tables

PERSONAL ACCESSORIES IN TAIWAN

EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture

2022 trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2017-2022

Table 2 Sales of Personal Accessories by Category: Value 2017-2022

Table 3 Sales of Personal Accessories by Category: % Volume Growth 2017-2022

Table 4 Sales of Personal Accessories by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Personal Accessories: % Value 2017-2021

Table 6 LBN Brand Shares of Personal Accessories: % Value 2018-2021

Table 7 Distribution of Personal Accessories by Format: % Value 2017-2022

Table 8 Forecast Sales of Personal Accessories by Category: Volume 2022-2027

Table 9 Forecast Sales of Personal Accessories by Category: Value 2022-2027

Table 10 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN TAIWAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

The industry recovers after the border opens, boosting travel

Brands launch products with pre-orders before manufacturing

Local brands emerge, targeting Gen Z through social media marketing

PROSPECTS AND OPPORTUNITIES

Premium players launch limited edition products to boost price points

Growth for non-leather products and e-commerce across the forecast period

An increasing amount of consumers consider the ESG credentials of a brand

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2017-2022

Table 13 Sales of Bags and Luggage by Category: Value 2017-2022

Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2017-2022

Table 15 Sales of Bags and Luggage by Category: % Value Growth 2017-2022

Table 16 Sales of Luggage by Type: % Value 2017-2022

Table 17 NBO Company Shares of Bags and Luggage: % Value 2017-2021

Table 18 LBN Brand Shares of Bags and Luggage: % Value 2018-2021

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Table 19 Distribution of Bags and Luggage by Format: % Value 2017-2022

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2022-2027

Table 21 □Forecast Sales of Bags and Luggage by Category: Value 2022-2027

Table 22 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2022-2027

JEWELLERY IN TAIWAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Wedding and international offerings boost current retail value growth

Due to Russia's invasion of Ukraine, the unit price for diamonds soar

Cartier retains its lead thanks to its polarised offerings

PROSPECTS AND OPPORTUNITIES

Synthetic diamonds thrive due to affordable prices and ESG credentials

Affordable costume jewellery benefits from the personal accessory trend

Polarised offerings from luxury brands expand their consumer base

CATEGORY DATA

Table 69 Sales of Jewellery by Category: Volume 2017-2022

Table 70 Sales of Jewellery by Category: Value 2017-2022

Table 71 Sales of Jewellery by Category: % Volume Growth 2017-2022

Table 72 Sales of Jewellery by Category: % Value Growth 2017-2022

Table 73 Sales of Costume Jewellery by Type: % Value 2017-2022

Table 74 Sales of Fine Jewellery by Type: % Value 2017-2022

Table 75 Sales of Fine Jewellery by Collection: % Value 2017-2022

Table 76 Sales of Fine Jewellery by Metal: % Value 2017-2022

Table 77 NBO Company Shares of Jewellery: % Value 2017-2021

Table 78 □LBN Brand Shares of Jewellery: % Value 2018-2021

Table 79 □Distribution of Jewellery by Format: % Value 2017-2022

Table 80 □Distribution of Jewellery by Format: % Value 2017-2022

Table 81 □Forecast Sales of Jewellery by Category: Volume 2022-2027

Table 82 □Forecast Sales of Jewellery by Category: Value 2022-2027

Table 83 □Forecast Sales of Jewellery by Category: % Volume Growth 2022-2027

Table 84 □Forecast Sales of Jewellery by Category: % Value Growth 2022-2027

TRADITIONAL AND CONNECTED WATCHES IN TAIWAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

The rising interest in health sees connected watches grow over traditional watches

Investors selling for profit impact the collectors market in 2022

Quartz devices lose share to more expensive mechanical and connected watches

PROSPECTS AND OPPORTUNITIES

The landscape will see value in plastic materials for quartz devices

The line between traditional watches and connected watches will be blurred

Consumers return to physical stores for trials and in-store services

CATEGORY DATA

Table 35 Sales of Traditional and Connected Watches by Category: Volume 2017-2022

Table 36 Sales of Traditional and Connected Watches by Category: Value 2017-2022

Table 37 Sales of Traditional and Connected Watches by Category: % Volume Growth 2017-2022

Table 38 Sales of Traditional and Connected Watches by Category: % Value Growth 2017-2022

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Table 39	Sales of Traditional Watches by Type: Volume 2017-2022
Table 40	Sales of Traditional Watches by Type: Value 2017-2022
Table 41	Sales of Traditional Watches by Type: % Volume Growth 2017-2022
Table 42	Sales of Traditional Watches by Type: % Value Growth 2017-2022
Table 43	Sales of Traditional Watches by Price Band: Volume 2017-2022
Table 44	□Sales of Traditional Watches by Price Band: Value 2017-2022
Table 45	□Sales of Traditional Watches by Price Band: % Volume Growth 2017-2022
Table 46	□Sales of Traditional Watches by Price Band: % Value Growth 2017-2022
Table 47	□Sales of Connected Watches by Type: Volume 2017-2022
Table 48	□Sales of Connected Watches by Type: Value 2017-2022
Table 49	□Sales of Connected Watches by Type: % Volume Growth 2017-2022
Table 50	□Sales of Connected Watches by Type: % Value Growth 2017-2022
Table 51	□NBO Company Shares of Traditional Watches: % Value 2018-2022
Table 52	□LBN Brand Shares of Traditional Watches: % Value 2019-2022
Table 53	□NBO Company Shares of Connected Watches: % Value 2018-2022
Table 54	□LBN Brand Shares of Connected Watches: % Value 2019-2022
Table 55	□Distribution of Traditional Watches: % Value 2017-2022
Table 56	□Distribution of Connected Watches: % Value 2017-2022
Table 57	□Forecast Sales of Traditional and Connected Watches by Category: Volume 2022-2027
Table 58	□Forecast Sales of Traditional and Connected Watches by Category: Value 2022-2027
Table 59	□Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2022-2027
Table 60	□Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2022-2027
Table 61	□Forecast Sales of Traditional Watches by Type: Volume 2022-2027
Table 62	□Forecast Sales of Traditional Watches by Type: Value 2022-2027
Table 63	□Forecast Sales of Traditional Watches by Type: % Volume Growth 2022-2027
Table 64	□Forecast Sales of Traditional Watches by Type: % Value Growth 2022-2027
Table 65	□Forecast Sales of Connected Watches by Type: Volume 2022-2027
Table 66	□Forecast Sales of Connected Watches by Type: Value 2022-2027
Table 67	□Forecast Sales of Connected Watches by Type: % Volume Growth 2022-2027
Table 68	□Forecast Sales of Connected Watches by Type: % Value Growth 2022-2027

WRITING INSTRUMENTS IN TAIWAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Writing instruments faces stagnant retail volume growth during 2022

Brands connect stationary with lifestyle to justify increasing unit prices

Japanese brands remain popular due to superior designs

PROSPECTS AND OPPORTUNITIES

Premium and basic writing instruments will lose to mid-high-pricing products

Premium brands focus on unique elements to gain attention

E-commerce will contribute to personalisation sales across the forecast period

CATEGORY DATA

Table 24	Sales of Writing Instruments by Category: Volume 2017-2022
Table 25	Sales of Writing Instruments by Category: Value 2017-2022
Table 26	Sales of Writing Instruments by Category: % Volume Growth 2017-2022
Table 27	Sales of Writing Instruments by Category: % Value Growth 2017-2022
Table 28	NBO Company Shares of Writing Instruments: % Value 2017-2021
Table 29	LBN Brand Shares of Writing Instruments: % Value 2018-2021

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Table 30 Distribution of Writing Instruments by Format: % Value 2017-2022

Table 31 Forecast Sales of Writing Instruments by Category: Volume 2022-2027

Table 32 Forecast Sales of Writing Instruments by Category: Value 2022-2027

Table 33 □Forecast Sales of Writing Instruments by Category: % Volume Growth 2022-2027

Table 34 □Forecast Sales of Writing Instruments by Category: % Value Growth 2022-2027

Personal Accessories in Taiwan

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