

**Personal Accessories in France**

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**Report description:**

Personal accessories are enjoying a catch-up and normalisation effect in 2022, due the total reopening of schools and universities, the partial recovery of presential/fieldwork, a peak in outdoor activities, and the strong recovery of travel and tourism. Until the end of 2021, the category suffered from the closure of specialist retailers' outlets and department stores (both crucial channels for the personal accessories), the absence of inbound tourists in Paris and the French Riviera which had...

Euromonitor International's Personal Accessoriesin France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Personal Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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##### 2022 DEVELOPMENTS

Strong positive impact from the comeback of outbound trips and inbound travellers

Return to school and new hybrid ways of working positively impact sales of bags and luggage

Luxury and mid-priced brands seem to find new ground, thanks to customisation and eco-friendly products

##### PROSPECTS AND OPPORTUNITIES

Limited growth in volume anticipated, although the dynamism of high-end local brands will sustain value growth over 2022-2027

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#### 2022 DEVELOPMENTS

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### PROSPECTS AND OPPORTUNITIES

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Astonishing breakthrough of connected watches, mainly smartwatches

Big players consolidate their leadership, while smaller local brands come out on top too

### PROSPECTS AND OPPORTUNITIES

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### PROSPECTS AND OPPORTUNITIES

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