

Personal Accessories in Canada

Market Direction | 2022-11-15 | 48 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1000.00
- Multiple User License (1 Site) €2000.00
- Multiple User License (Global) €3000.00

Report description:

Following a strong recovery in 2021, all product areas in personal accessories are expected to see demand normalise in 2022. Consumers were in a spending mood in the first half of the year, eager to celebrate after two years of lockdowns and COVID-19 outbreaks. More people returned to workplaces and are partaking in social activities in 2022 compared to 2021 as the number of COVID-19 cases declined in the first quarter in 2022, followed by provincial governments rolling back public safety regula...

Euromonitor International's Personal Accessories in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Personal Accessories in Canada
Euromonitor International
November 2022

List Of Contents And Tables

PERSONAL ACCESSORIES IN CANADA

EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2017-2022
Table 2 Sales of Personal Accessories by Category: Value 2017-2022
Table 3 Sales of Personal Accessories by Category: % Volume Growth 2017-2022
Table 4 Sales of Personal Accessories by Category: % Value Growth 2017-2022
Table 5 NBO Company Shares of Personal Accessories: % Value 2018-2022
Table 6 LBN Brand Shares of Personal Accessories: % Value 2019-2022
Table 7 Distribution of Personal Accessories by Format: % Value 2017-2022
Table 8 Forecast Sales of Personal Accessories by Category: Volume 2022-2027
Table 9 Forecast Sales of Personal Accessories by Category: Value 2022-2027
Table 10 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027
Table 11 □Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pent-up desire for travel boosts demand for luggage
Premiumisation trend drives growth in luxury handbags
Michael Kors Canada Holdings retains lead in highly fragmented competitive landscape

PROSPECTS AND OPPORTUNITIES

Demand set to normalise after strong recovery
Market for second-hand handbags set to grow
Sustainability likely to continue to find an audience

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2017-2022
Table 13 Sales of Bags and Luggage by Category: Value 2017-2022
Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2017-2022
Table 15 Sales of Bags and Luggage by Category: % Value Growth 2017-2022
Table 16 Sales of Luggage by Type: % Value 2017-2022
Table 17 NBO Company Shares of Bags and Luggage: % Value 2018-2022
Table 18 LBN Brand Shares of Bags and Luggage: % Value 2019-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Distribution of Bags and Luggage by Format: % Value 2017-2022

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2022-2027

Table 21 □Forecast Sales of Bags and Luggage by Category: Value 2022-2027

Table 22 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2022-2027

JEWELLERY IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand is driven by the more affordable category of costume jewellery

Growing interest in lab grown diamonds

Expansions continue as players bet on an uptick in demand

PROSPECTS AND OPPORTUNITIES

The recovery of international travel and inflation could slow down growth in jewellery in the forecast period

Sustainable jewellery will be key

Consumer trust in making high-ticket purchases online grows

CATEGORY DATA

Table 35 Sales of Jewellery by Category: Volume 2017-2022

Table 36 Sales of Jewellery by Category: Value 2017-2022

Table 37 Sales of Jewellery by Category: % Volume Growth 2017-2022

Table 38 Sales of Jewellery by Category: % Value Growth 2017-2022

Table 39 Sales of Costume Jewellery by Type: % Value 2017-2022

Table 40 Sales of Fine Jewellery by Type: % Value 2017-2022

Table 41 Sales of Fine Jewellery by Collection: % Value 2017-2022

Table 42 Sales of Fine Jewellery by Metal: % Value 2017-2022

Table 43 NBO Company Shares of Jewellery: % Value 2018-2022

Table 44 □LBN Brand Shares of Jewellery: % Value 2019-2022

Table 45 □Distribution of Jewellery by Format: % Value 2017-2022

Table 46 □Forecast Sales of Jewellery by Category: Volume 2022-2027

Table 47 □Forecast Sales of Jewellery by Category: Value 2022-2027

Table 48 □Forecast Sales of Jewellery by Category: % Volume Growth 2022-2027

Table 49 □Forecast Sales of Jewellery by Category: % Value Growth 2022-2027

TRADITIONAL AND CONNECTED WATCHES IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fuller recovery in sales of traditional and connected watches in 2022

Return to shopping in stores and resumption of pre-pandemic lifestyles benefits sales of basic watches

Connected watches outperform traditional watches

PROSPECTS AND OPPORTUNITIES

Premium watches will drive growth as watches face mounting pressure from digitalisation in the forecast period

Basic and mid watch brands collaborate with sports leagues

Traditional luxury watch brands venture into connected watches category

CATEGORY DATA

Table 50 Sales of Traditional and Connected Watches by Category: Volume 2017-2022

Table 51 Sales of Traditional and Connected Watches by Category: Value 2017-2022

Table 52 Sales of Traditional and Connected Watches by Category: % Volume Growth 2017-2022

Table 53 Sales of Traditional and Connected Watches by Category: % Value Growth 2017-2022

Table 54 Sales of Traditional Watches by Type: Volume 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 55 Sales of Traditional Watches by Type: Value 2017-2022
Table 56 Sales of Traditional Watches by Type: % Volume Growth 2017-2022
Table 57 Sales of Traditional Watches by Type: % Value Growth 2017-2022
Table 58 Sales of Traditional Watches by Price Band: Volume 2017-2022
Table 59 □Sales of Traditional Watches by Price Band: Value 2017-2022
Table 60 □Sales of Traditional Watches by Price Band: % Volume Growth 2017-2022
Table 61 □Sales of Traditional Watches by Price Band: % Value Growth 2017-2022
Table 62 □Sales of Connected Watches by Type: Volume 2017-2022
Table 63 □Sales of Connected Watches by Type: Value 2017-2022
Table 64 □Sales of Connected Watches by Type: % Volume Growth 2017-2022
Table 65 □Sales of Connected Watches by Type: % Value Growth 2017-2022
Table 66 □NBO Company Shares of Traditional Watches: % Value 2018-2022
Table 67 □LBN Brand Shares of Traditional Watches: % Value 2019-2022
Table 68 □NBO Company Shares of Connected Watches: % Value 2018-2022
Table 69 □LBN Brand Shares of Connected Watches: % Value 2019-2022
Table 70 □Distribution of Traditional Watches: % Value 2017-2022
Table 71 □Distribution of Connected Watches: % Value 2017-2022
Table 72 □Forecast Sales of Traditional and Connected Watches by Category: Volume 2022-2027
Table 73 □Forecast Sales of Traditional and Connected Watches by Category: Value 2022-2027
Table 74 □Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2022-2027
Table 75 □Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2022-2027
Table 76 □Forecast Sales of Traditional Watches by Type: Volume 2022-2027
Table 77 □Forecast Sales of Traditional Watches by Type: Value 2022-2027
Table 78 □Forecast Sales of Traditional Watches by Type: % Volume Growth 2022-2027
Table 79 □Forecast Sales of Traditional Watches by Type: % Value Growth 2022-2027
Table 80 □Forecast Sales of Connected Watches by Type: Volume 2022-2027
Table 81 □Forecast Sales of Connected Watches by Type: Value 2022-2027
Table 82 □Forecast Sales of Connected Watches by Type: % Volume Growth 2022-2027
Table 83 □Forecast Sales of Connected Watches by Type: % Value Growth 2022-2027

WRITING INSTRUMENTS IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Resumption of in-person classes and creative expression are the main drivers for writing instruments

High inflation and cost-of-living crisis negatively affect spending on writing instruments

Work-from-home policies continue supporting growth

PROSPECTS AND OPPORTUNITIES

Demand for basic pens and pencils will continue to be negatively affected by increasing digitisation

Sustainability will be key

Fountain pens will benefit from the return of traditional gift-giving events

CATEGORY DATA

Table 24 Sales of Writing Instruments by Category: Volume 2017-2022
Table 25 Sales of Writing Instruments by Category: Value 2017-2022
Table 26 Sales of Writing Instruments by Category: % Volume Growth 2017-2022
Table 27 Sales of Writing Instruments by Category: % Value Growth 2017-2022
Table 28 NBO Company Shares of Writing Instruments: % Value 2018-2022
Table 29 LBN Brand Shares of Writing Instruments: % Value 2019-2022
Table 30 Distribution of Writing Instruments by Format: % Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 31 Forecast Sales of Writing Instruments by Category: Volume 2022-2027

Table 32 Forecast Sales of Writing Instruments by Category: Value 2022-2027

Table 33 □Forecast Sales of Writing Instruments by Category: % Volume Growth 2022-2027

Table 34 □Forecast Sales of Writing Instruments by Category: % Value Growth 2022-2027

Personal Accessories in Canada

Market Direction | 2022-11-15 | 48 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1000.00
	Multiple User License (1 Site)	€2000.00
	Multiple User License (Global)	€3000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-11"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com