

Personal Accessories in Canada

Market Direction | 2022-11-15 | 48 pages | Euromonitor

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Report description:

Following a strong recovery in 2021, all product areas in personal accessories are expected to see demand normalise in 2022. Consumers were in a spending mood in the first half of the year, eager to celebrate after two years of lockdowns and COVID-19 outbreaks. More people returned to workplaces and are partaking in social activities in 2022 compared to 2021 as the number of COVID-19 cases declined in the first quarter in 2022, followed by provincial governments rolling back public safety regula...

Euromonitor International's Personal Accessories in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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