

## **Other Hot Drinks in France**

Market Direction | 2022-11-14 | 25 pages | Euromonitor

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### **Report description:**

The growth in retail volume sales of other hot drinks in 2020 bucked the overall declining trend that the category has registered since 2014. The closure of schools during the country's lockdowns was a major factor in higher sales, given that other hot drinks, particularly chocolate-based flavoured powder drinks, are popular amongst children who were spending more time at home. In addition, with office workers shifting to a remote model of working, they had more time for breakfast on their weekd...

Euromonitor International's Other Hot Drinks in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Other plant-based drinks forge ahead thanks to being cheaper and healthier than coffee

Nestle strengthens its leadership with new launches whilst Poulain suffers under the fall of organic products

##### PROSPECTS AND OPPORTUNITIES

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