

NRT Smoking Cessation Aids in Australia

Market Direction | 2022-11-15 | 24 pages | Euromonitor

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Report description:

Smoking prevalence amongst the adult population in Australia continues to notably decline in 2022. As consumers are increasingly aware of their own health and wellbeing, especially since the pandemic, the urge to quit smoking continues to rise. Australians recognise that smoking cessation has immediate, as well as long-term health benefits. Following a healthy and active lifestyle is popular amongst many Australians, and smoking tobacco is increasingly considered a bad habit that does not fit wi...

Euromonitor International's NRT Smoking Cessation Aids in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Health and wellness trends underpin growth of NRT smoking cessation

Extensive product range of major players with specific benefits contribute to demand

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