

Juice in France

Market Direction | 2022-11-16 | 37 pages | Euromonitor

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Report description:

2022 has been another bad year for sales of juice. The category has suffered as a result of numerous factors, including: Concerns over the sugar content in these products; the unusually high temperatures in spring and summer 2022 (with 100% juice and nectars (25-99% juice) not seen to be thirst quenching); people finding less time for breakfast (juice is mostly consumed during this moment); competition from hybrid drinks (notably flavoured water and RTD tea); the ongoing effect of anti-dumping I...

Euromonitor International's Juice in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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