

Jewellery in Taiwan

Market Direction | 2022-11-15 | 19 pages | Euromonitor

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Report description:

With weddings cancelled or postponed in 2020 and 2021, there was a decline in the overall jewellery industry, with purchases of wedding rings and jewellery to wear on the day itself on hold. However, in 2022, weddings are taking place once more, and this is naturally driving the demand for jewellery.

Euromonitor International's Jewellery in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Wedding and international offerings boost current retail value growth

Due to Russia's invasion of Ukraine, the unit price for diamonds soar

Cartier retains its lead thanks to its polarised offerings

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Synthetic diamonds thrive due to affordable prices and ESG credentials

Affordable costume jewellery benefits from the personal accessory trend

Polarised offerings from luxury brands expand their consumer base

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