

Jewellery in Spain

Market Direction | 2022-11-15 | 19 pages | Euromonitor

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Report description:

Having been hammered by pandemic restrictions in 2020, retail constant value sales (2020 prices) of jewellery continued to recover during 2021, albeit at a much more sluggish pace than in the previous year. 2021 had seen a significant recovery in demand, even though such events as weddings, first communions and baptisms remained very scarce during the first half of the year. As these events were taking place normally again in 2022, with most COVID-19 restrictions removed, this had a positive eff...

Euromonitor International's Jewellery in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2022

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Inflationary surge slows recovery in demand

Fine jewellery harder hit than costume jewellery

Distribution shifts to e-commerce, leading stores to offer a more experiential experience

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In a difficult economic environment, recovery will be slow and only partial

Streaming and influencers will continue to set trends

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