

Jewellery in Mexico

Market Direction | 2022-11-15 | 20 pages | Euromonitor

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Report description:

Mexican consumers typically acquire fine jewellery products for sentimental reasons, often linked to memorable and significant moments. These purchases are usually gifts for special celebrations such as baptisms, weddings, mothers' day, Valentine's Day, quinceanera (celebration of a girl turning 15 years) and confirmations. With the return of social events of this kind, sales of jewellery are showing an important recovery in 2022, exceeding pre-COVID-19 levels in current value terms, while makin...

Euromonitor International's Jewelleryin Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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