

Jewellery in Italy

Market Direction | 2022-11-15 | 19 pages | Euromonitor

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Report description:

Jewellery registered double-digit growth in current value terms in 2022, having benefitted in particular from the strong performance of fine jewellery, which continued on its recovery towards pre-pandemic levels. Growth was boosted by positive evolution of the pandemic, with a robust increase in activities such as dining out and travelling, which led to an increase in jewellery-wearing occasions. Moreover, Italians have an enduring fondness for fine jewellery, both for self-gifting and as a gift...

Euromonitor International's Jewellery in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Jewellery in Italy
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List Of Contents And Tables

JEWELLERY IN ITALY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fine jewellery drives growth in 2022, following a return to pre-pandemic lifestyles and the return of tourism

Return of weddings stimulates demand

Growing demand for affordable jewellery benefits Pandora

PROSPECTS AND OPPORTUNITIES

Return to pre-pandemic levels expected in the short term

Costume jewellery to benefit from a return to "normal" social lives

Sustainability to increasingly impact the industry

CATEGORY DATA

Table 1 Sales of Jewellery by Category: Volume 2017-2022

Table 2 Sales of Jewellery by Category: Value 2017-2022

Table 3 Sales of Jewellery by Category: % Volume Growth 2017-2022

Table 4 Sales of Jewellery by Category: % Value Growth 2017-2022

Table 5 Sales of Costume Jewellery by Type: % Value 2017-2022

Table 6 Sales of Fine Jewellery by Type: % Value 2017-2022

Table 7 Sales of Fine Jewellery by Collection: % Value 2017-2022

Table 8 Sales of Fine Jewellery by Metal: % Value 2017-2022

Table 9 NBO Company Shares of Jewellery: % Value 2018-2022

Table 10 LBN Brand Shares of Jewellery: % Value 2019-2022

Table 11 Forecast Sales of Jewellery by Category: Volume 2022-2027

Table 12 Forecast Sales of Jewellery by Category: Value 2022-2027

Table 13 Forecast Sales of Jewellery by Category: % Volume Growth 2022-2027

Table 14 Forecast Sales of Jewellery by Category: % Value Growth 2022-2027

PERSONAL ACCESSORIES IN ITALY

EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture

Return of pre-pandemic lifestyles boosts growth, but sales suffer from absence of Chinese and Russian tourists

Rolex struggles to meet demand, while Pandora sees buoyant growth, following investment in omnichannel services

Return to brick-and-mortar outlets

What next for personal accessories?

MARKET DATA

Table 15 Sales of Personal Accessories by Category: Volume 2017-2022

Table 16 Sales of Personal Accessories by Category: Value 2017-2022

Table 17 Sales of Personal Accessories by Category: % Volume Growth 2017-2022

Table 18 Sales of Personal Accessories by Category: % Value Growth 2017-2022

Table 19 NBO Company Shares of Personal Accessories: % Value 2018-2022

Table 20 LBN Brand Shares of Personal Accessories: % Value 2019-2022

Table 21 Distribution of Personal Accessories by Format: % Value 2017-2022

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Table 22 Forecast Sales of Personal Accessories by Category: Volume 2022-2027

Table 23 Forecast Sales of Personal Accessories by Category: Value 2022-2027

Table 24 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027

Table 25 □Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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