

Jewellery in France

Market Direction | 2022-11-15 | 21 pages | Euromonitor

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Report description:

The second half of 2021 and the first half of 2022 were good surprises for sales of jewellery which started their recovery sooner than anticipated in accordance to last year's reporting edition. Until winter 2021, the closure of non-essential stores and the absence of inbound tourists, resulting from the COVID-19 crisis, had a severe impact on sales of jewellery in France. Upmarket and luxury products, in particular, have paid the price for their reliance on sales to inbound tourists, primarily...

Euromonitor International's Jewellery in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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More cautious recovery in 2022 due the post-pandemic crisis and a bipolarisation trend

Strong recovery for luxury brands, thanks to their affluent consumer base

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