

Jewellery in Argentina

Market Direction | 2022-11-11 | 15 pages | Euromonitor

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Report description:

Blue Star Group brands Isadora and Todo Moda continue to lead sales of jewellery in 2022 with both seeing extraordinary growth. Blue Star Group incorporates a wide range of products, such as apparel and beauty and personal care, into its stores which are located throughout the country, but it is also highly relevant in the category of costume jewellery. Consumers often turn to the retailer's stores when looking for costume jewellery and therefore as the COVID-19 situation has improved so too has...

Euromonitor International's Jewellery in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Blue Star Group thriving in costume jewellery, boosted by its investment in e-commerce

More apparel brands are offering costume jewellery

Return to "normal" stimulates growth in jewellery

PROSPECTS AND OPPORTUNITIES

Import restrictions likely to put the brakes on a sales recovery for jewellery

Players focusing on the online world both for marketing and selling jewellery

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