

## **Hot Drinks in the US**

Market Direction | 2022-11-14 | 38 pages | Euromonitor

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### **Report description:**

The COVID-19 pandemic has largely ended in 2022, but there has been little respite, either for the hot drinks industry specifically, or for the US as a whole, with inflation quickly replacing COVID-19 as the top concern of both companies and consumers. The shift of consumption occasions back outside the home after the pandemic eased is now in danger, as consumers, facing high costs for the basics of daily life, have been looking to cut back on unnecessary spending, such as going to coffee shops.

Euromonitor International's Hot Drinks in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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