

Hot Drinks in South Korea

Market Direction | 2022-11-15 | 35 pages | Euromonitor

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Report description:

In 2022, retail current value sales of hot drinks are set to see an uptick. This positive performance will come mainly as a result of the strong current value growth of coffee, especially fresh coffee, which is also set to experience sustained growth in retail volume demand. Hyperinflation in 2022 has undoubtedly affected coffee prices. Major coffee players have increased their prices one after another, which is set to drive retail value growth in overall hot drinks but not retail volume, and is...

Euromonitor International's Hot Drinks in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COFFEE IN SOUTH KOREA

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