

Hot Drinks in France

Market Direction | 2022-11-14 | 42 pages | Euromonitor

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Report description:

After a couple of years of stronger retail volume sales as consumers stayed home amid pandemic restrictions, hot drinks in France will resume declining retail volume growth. The threat of COVID-19 has now largely faded, and consumers are increasingly returning to the workplace and spending more time outside the home. As such, there are fewer at-home consumption occasions, thus leading to lower volume sales. In addition, the spike in inflation at both local and global levels in 2022 has led to lo...

Euromonitor International's Hot Drinks in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COFFEE IN FRANCE

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Coffee remains best performing category despite dampening effects of normalising volume sales and high inflation
 Pods format fares better than standard fresh ground coffee thanks to smaller rises in price
 Nestle and Jacob Douwe Egberts together retain a dominant share thanks to successful collaborations and product innovations

PROSPECTS AND OPPORTUNITIES
 Return to office and recovery of inbound tourism will boost foodservice sales whilst reducing retail prospects
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 Nestle strengthens its leadership with new launches whilst Poulain suffers under the fall of organic products

PROSPECTS AND OPPORTUNITIES

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Leading players to bet on healthier options to attract the interest of consumers
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