

Hot Drinks in France

Market Direction | 2022-11-14 | 42 pages | Euromonitor

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Report description:

After a couple of years of stronger retail volume sales as consumers stayed home amid pandemic restrictions, hot drinks in France will resume declining retail volume growth. The threat of COVID-19 has now largely faded, and consumers are increasingly returning to the workplace and spending more time outside the home. As such, there are fewer at-home consumption occasions, thus leading to lower volume sales. In addition, the spike in inflation at both local and global levels in 2022 has led to lo...

Euromonitor International's Hot Drinks in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Hot Drinks in France
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List Of Contents And Tables

HOT DRINKS IN FRANCE

EXECUTIVE SUMMARY

Hot drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2017-2022

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2017-2022

Table 3 Retail Sales of Hot Drinks by Category: Volume 2017-2022

Table 4 Retail Sales of Hot Drinks by Category: Value 2017-2022

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2017-2022

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2017-2022

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2017-2022

Table 10 □ Total Sales of Hot Drinks by Category: % Total Volume Growth 2017-2022

Table 11 □ NBO Company Shares of Hot Drinks: % Retail Value 2018-2022

Table 12 □ LBN Brand Shares of Hot Drinks: % Retail Value 2019-2022

Table 13 □ Penetration of Private Label in Hot Drinks by Category: % Retail Value 2017-2022

Table 14 □ Retail Distribution of Hot Drinks by Format: % Volume 2017-2022

Table 15 □ Retail Distribution of Hot Drinks by Format and Category: % Volume 2022

Table 16 □ Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2022-2027

Table 17 □ Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2022-2027

Table 18 □ Forecast Retail Sales of Hot Drinks by Category: Volume 2022-2027

Table 19 □ Forecast Retail Sales of Hot Drinks by Category: Value 2022-2027

Table 20 □ Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 21 □ Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2022-2027

Table 22 □ Forecast Foodservice Sales of Hot Drinks by Category: Volume 2022-2027

Table 23 □ Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 24 □ Forecast Total Sales of Hot Drinks by Category: Total Volume 2022-2027

Table 25 □ Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2022-2027

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SOURCES

Summary 1 Research Sources

COFFEE IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

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Coffee remains best performing category despite dampening effects of normalising volume sales and high inflation
 Pods format fares better than standard fresh ground coffee thanks to smaller rises in price
 Nestle and Jacob Douwe Egberts together retain a dominant share thanks to successful collaborations and product innovations
PROSPECTS AND OPPORTUNITIES
 Return to office and recovery of inbound tourism will boost foodservice sales whilst reducing retail prospects
 Fresh coffee beans set to perform better than fresh ground coffee pods due to better value per cup and greener credentials
 Diminishing prospects for cheap instant coffee as consumers turn to higher-quality fresh coffee beans
CATEGORY DATA
 Table 46 Retail Sales of Coffee by Category: Volume 2017-2022
 Table 47 Retail Sales of Coffee by Category: Value 2017-2022
 Table 48 Retail Sales of Coffee by Category: % Volume Growth 2017-2022
 Table 49 Retail Sales of Coffee by Category: % Value Growth 2017-2022
 Table 50 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2017-2022
 Table 51 NBO Company Shares of Coffee: % Retail Value 2018-2022
 Table 52 LBN Brand Shares of Coffee: % Retail Value 2019-2022
 Table 53 Forecast Retail Sales of Coffee by Category: Volume 2022-2027
 Table 54 Forecast Retail Sales of Coffee by Category: Value 2022-2027
 Table 55 □Forecast Retail Sales of Coffee by Category: % Volume Growth 2022-2027
 Table 56 □Forecast Retail Sales of Coffee by Category: % Value Growth 2022-2027
TEA IN FRANCE
KEY DATA FINDINGS
2022 DEVELOPMENTS
 Tea volume sales enter a decline due to fewer at-home consumption occasions and reducing focus on immunity
 Organic tea and fruit/herbal tea see waning demand under normalising consumption behaviours
 Twinings captures brand leadership from Lipton through expanding Flavoured Teas range
PROSPECTS AND OPPORTUNITIES
 Tea will also be subject to inflation but is not yet in the deadlock
 Les 2 Marmottes to continue its upward climb in fruit/herbal tea with widening distribution and more innovations
 Cold-infused and CBD-based tea will be main paths to growth thanks to functional healthy properties
CATEGORY DATA
 Table 26 Retail Sales of Tea by Category: Volume 2017-2022
 Table 27 Retail Sales of Tea by Category: Value 2017-2022
 Table 28 Retail Sales of Tea by Category: % Volume Growth 2017-2022
 Table 29 Retail Sales of Tea by Category: % Value Growth 2017-2022
 Table 30 NBO Company Shares of Tea: % Retail Value 2018-2022
 Table 31 LBN Brand Shares of Tea: % Retail Value 2019-2022
 Table 32 Forecast Retail Sales of Tea by Category: Volume 2022-2027
 Table 33 Forecast Retail Sales of Tea by Category: Value 2022-2027
 Table 34 Forecast Retail Sales of Tea by Category: % Volume Growth 2022-2027
 Table 35 □Forecast Retail Sales of Tea by Category: % Value Growth 2022-2027
OTHER HOT DRINKS IN FRANCE
KEY DATA FINDINGS
2022 DEVELOPMENTS
 Ongoing drop of other hot drinks amid the lifting of pandemic restrictions
 Other plant-based drinks forge ahead thanks to being cheaper and healthier than coffee
 Nestle strengthens its leadership with new launches whilst Poulain suffers under the fall of organic products
PROSPECTS AND OPPORTUNITIES

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Normalising consumption patterns and rising prices will lead to declining retail volume sales
Leading players to bet on healthier options to attract the interest of consumers
Flavoured powder drinks to face challenges due to rising concerns over high-sugar content

CATEGORY DATA

Table 36 Retail Sales of Other Hot Drinks by Category: Volume 2017-2022

Table 37 Retail Sales of Other Hot Drinks by Category: Value 2017-2022

Table 38 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2017-2022

Table 39 Retail Sales of Other Hot Drinks by Category: % Value Growth 2017-2022

Table 40 NBO Company Shares of Other Hot Drinks: % Retail Value 2018-2022

Table 41 LBN Brand Shares of Other Hot Drinks: % Retail Value 2019-2022

Table 42 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2022-2027

Table 43 Forecast Retail Sales of Other Hot Drinks by Category: Value 2022-2027

Table 44 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2022-2027

Table 45 □Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2022-2027

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