

Digestive Remedies in Australia

Market Direction | 2022-11-15 | 26 pages | Euromonitor

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Report description:

Sales of digestive remedies in Australia are mainly driven by diarrhoeal remedies, IBS treatment and laxatives, with multiple factors influencing demand. These include lifestyles that comprise poor diet or lack of exercise, leading to one third of Australians struggling with chronic gastrointestinal symptoms, including abdominal pain, early satiety, bloating, constipation or diarrhoea, encouraging them to reach for accessible solutions such as digestive remedies to ease their discomfort.

Euromonitor International's Digestive Remedies in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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