

## **Cooking Ingredients and Meals in Lebanon**

Market Direction | 2022-11-15 | 45 pages | Euromonitor

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### **Report description:**

Lebanon's ongoing economic and financial meltdown continued in 2022 as consumer spending power deteriorated further. Nonetheless, cooking ingredients and meals has adjusted to the new reality, with some stability seen as a result. The lack of a reliable electricity supply remains a significant issue as this means consumers can no longer store perishable food. Supply chain disruptions related to the Ukraine conflict and the difficult monetary situation in Lebanon have also led to shortages.

Euromonitor International's Cooking Ingredients and Meals in Lebanon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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