

Consumer Health in Australia

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Report description:

Australia reopened its borders in the first quarter of 2022 along with a relaxing of various restrictions. Thus, the country witnessed a greater resumption of normality, including the return to the workplace and more frequent socialising after two years of snap lockdowns. This has led to higher incidence of viruses such as influenza and other respiratory illnesses, supporting further demand for various consumer health products including cough, cold and allergy (hay fever) remedies, analgesics, m...

Euromonitor International's Consumer Health in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Consumer Health in Australia
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List Of Contents And Tables

CONSUMER HEALTH IN AUSTRALIA

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022
Table 2 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2017-2022
Table 4 Sales of Consumer Health by Category: % Value Growth 2017-2022
Table 5 NBO Company Shares of Consumer Health: % Value 2018-2022
Table 6 LBN Brand Shares of Consumer Health: % Value 2019-2022
Table 7 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022
Table 8 Distribution of Consumer Health by Format: % Value 2017-2022
Table 9 Distribution of Consumer Health by Format and Category: % Value 2022
Table 10 □Forecast Sales of Consumer Health by Category: Value 2022-2027
Table 11 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches
Summary 1 OTC: Switches 2021-2022

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

ANALGESICS IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rise in common colds and illnesses post-pandemic leads to further demand for analgesics in Australia
Panic buying continues to place pressure on supply chain of analgesics
Reckitt Benckiser (Australia) Pty Ltd launches next generation of Nurofen with Nurofen Meltlets

PROSPECTS AND OPPORTUNITIES

Growth rates to gradually normalise over forecast period but demand will remain high despite rising unit prices
Associated harmful side effects could trigger more conservative use of analgesics
Chronic pain expected to rise over the forecast period contributing to sales of analgesics

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CATEGORY DATA

Table 12 Sales of Analgesics by Category: Value 2017-2022

Table 13 Sales of Analgesics by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Analgesics: % Value 2018-2022

Table 15 LBN Brand Shares of Analgesics: % Value 2019-2022

Table 16 Forecast Sales of Analgesics by Category: Value 2022-2027

Table 17 Forecast Sales of Analgesics by Category: % Value Growth 2022-2027

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Strong demand for combination products - cough, cold and allergy (hay fever) remedies due to surge in influenza cases

Free vaccine rollout to ramp up influenza vaccination rates

Johnson & Johnson strengthens leadership of cough, cold and allergy (hay fever) remedies in 2022

PROSPECTS AND OPPORTUNITIES

New product development expected to drive sales of cough, cold and allergy (hay fever) remedies

Stable demand for antihistamines/allergy remedies in line with greater mobility and climate change

CATEGORY DATA

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2017-2022

Table 19 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2017-2022

Table 20 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2018-2022

Table 21 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2022

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2022-2027

Table 23 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2022-2027

DIGESTIVE REMEDIES IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Effects of COVID-19 help drive demand for diarrhoeal remedies

Unhealthy eating habits fuel growth of laxatives

Johnson & Johnson strengthens leadership of digestive remedies with wide product portfolio

PROSPECTS AND OPPORTUNITIES

Ageing demographic contributes to demand for digestive remedies

Threat of substitutes and healthier lifestyles can hinder stronger growth for digestive remedies

Slower rate of decline for H2 blockers but Australians now rely on alternatives

CATEGORY DATA

Table 24 Sales of Digestive Remedies by Category: Value 2017-2022

Table 25 Sales of Digestive Remedies by Category: % Value Growth 2017-2022

Table 26 NBO Company Shares of Digestive Remedies: % Value 2018-2022

Table 27 LBN Brand Shares of Digestive Remedies: % Value 2019-2022

Table 28 Forecast Sales of Digestive Remedies by Category: Value 2022-2027

Table 29 Forecast Sales of Digestive Remedies by Category: % Value Growth 2022-2027

DERMATOLOGICALS IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Higher stress levels and greater mobility drive demand for dermatologicals in 2022

Nappy (diaper) rash treatments benefits from temporary rise in birth rate during pandemic

Dermatologicals remains highly fragmented competitive landscape in Australia

PROSPECTS AND OPPORTUNITIES

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Self-care and personal health and wellness trends expected to positively shape dermatologicals positively over the forecast period

Ageing population another contributing factor to growth of dermatologicals

CATEGORY DATA

Table 30 Sales of Dermatologicals by Category: Value 2017-2022

Table 31 Sales of Dermatologicals by Category: % Value Growth 2017-2022

Table 32 NBO Company Shares of Dermatologicals: % Value 2018-2022

Table 33 LBN Brand Shares of Dermatologicals: % Value 2019-2022

Table 34 LBN Brand Shares of Hair Loss Treatments: % Value 2019-2022

Table 35 Forecast Sales of Dermatologicals by Category: Value 2022-2027

Table 36 Forecast Sales of Dermatologicals by Category: % Value Growth 2022-2027

NRT SMOKING CESSATION AIDS IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Health and wellness trends underpin growth of NRT smoking cessation

Extensive product range of major players with specific benefits contribute to demand

Brands of NRT smoking cessation aids tap into younger adult audience by utilising digital strategies

PROSPECTS AND OPPORTUNITIES

Limited growth for NRT smoking cessation aids due to decline in smoking population over the forecast period

NRT smoking cessation aids expected to see greater competition from alternative options

CATEGORY INDICATORS

Table 37 Number of Smokers by Gender 2017-2022

CATEGORY DATA

Table 38 Sales of NRT Smoking Cessation Aids by Category: Value 2017-2022

Table 39 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2017-2022

Table 40 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2018-2022

Table 41 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2019-2022

Table 42 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2022-2027

Table 43 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2022-2027

SLEEP AIDS IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Growth boosted by the return to busier lifestyles amongst local population

Growth in wellness-driven demand contributes to sales

Switch of melatonin boosts demand from ageing population

PROSPECTS AND OPPORTUNITIES

Slower growth expected due to growing competition from natural options and alternative services

New product development and innovation will strengthen consumer interest

Ageing population expected to support growth of sleep aids in Australia

CATEGORY DATA

Table 44 Sales of Sleep Aids: Value 2017-2022

Table 45 Sales of Sleep Aids: % Value Growth 2017-2022

Table 46 NBO Company Shares of Sleep Aids: % Value 2018-2022

Table 47 LBN Brand Shares of Sleep Aids: % Value 2019-2022

Table 48 Forecast Sales of Sleep Aids: Value 2022-2027

Table 49 Forecast Sales of Sleep Aids: % Value Growth 2022-2027

EYE CARE IN AUSTRALIA

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Ongoing use of digital devices positively drives demand for eye care

Demand for allergy eye care continues to rise as consumers spend greater time outdoors

Eye care remains consolidated competitive landscape

PROSPECTS AND OPPORTUNITIES

Climate change impacts allergens and allergic diseases, lifting demand for allergy eye care

Players expected to offer specific value to consumers through technology and social media

E-commerce expected to gain further growth momentum, despite dominance of store-based retailing over the forecast period

CATEGORY DATA

Table 50 Sales of Eye Care by Category: Value 2017-2022

Table 51 Sales of Eye Care by Category: % Value Growth 2017-2022

Table 52 NBO Company Shares of Eye Care: % Value 2018-2022

Table 53 LBN Brand Shares of Eye Care: % Value 2019-2022

Table 54 Forecast Sales of Eye Care by Category: Value 2022-2027

Table 55 Forecast Sales of Eye Care by Category: % Value Growth 2022-2027

WOUND CARE IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Growth underpinned by consumers returning to organised group sports and outdoor activities

Product innovation biggest driver of category growth in 2022

Johnson & Johnson Pacific and Beiersdorf Australia retain strength with new line extensions

PROSPECTS AND OPPORTUNITIES

Ageing population and ongoing participation in sports will contribute to further demand for wound care

Innovation expected to be limited due to highly mature and competitive category

Embracing social media to reach a broader target audience and gain relevance over the forecast period

CATEGORY DATA

Table 56 Sales of Wound Care by Category: Value 2017-2022

Table 57 Sales of Wound Care by Category: % Value Growth 2017-2022

Table 58 NBO Company Shares of Wound Care: % Value 2018-2022

Table 59 LBN Brand Shares of Wound Care: % Value 2019-2022

Table 60 Forecast Sales of Wound Care by Category: Value 2022-2027

Table 61 Forecast Sales of Wound Care by Category: % Value Growth 2022-2027

VITAMINS IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Multivitamins significantly outperforms single format due to rising cost concerns

Players look to format innovation to add interest

Increasing competition from practitioner-only vitamins

PROSPECTS AND OPPORTUNITIES

Stabilising of demand, but marketing likely to be hindered by new regulation

Further opportunities for personalisation and subscription services

Growing competition from functional wellness

CATEGORY DATA

Table 62 Sales of Vitamins by Category: Value 2017-2022

Table 63 Sales of Vitamins by Category: % Value Growth 2017-2022

Table 64 Sales of Multivitamins by Positioning: % Value 2017-2022

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Table 65 NBO Company Shares of Vitamins: % Value 2018-2022

Table 66 LBN Brand Shares of Vitamins: % Value 2019-2022

Table 67 Forecast Sales of Vitamins by Category: Value 2022-2027

Table 68 Forecast Sales of Vitamins by Category: % Value Growth 2022-2027

DIETARY SUPPLEMENTS IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Immunity support and a focus on indigenous ingredients help drive further growth of dietary supplements in 2022

Increasingly diverse approach to health offers both opportunities and competition

New regulations likely to hinder marketing efforts

PROSPECTS AND OPPORTUNITIES

Greater demand for sustainable products and packaging offers opportunities

Dietary supplements with beauty positioning set to gain further momentum

Increasing competition from functional/fortified foods

CATEGORY DATA

Table 69 Sales of Dietary Supplements by Category: Value 2017-2022

Table 70 Sales of Dietary Supplements by Category: % Value Growth 2017-2022

Table 71 Sales of Dietary Supplements by Positioning: % Value 2017-2022

Table 72 NBO Company Shares of Dietary Supplements: % Value 2018-2022

Table 73 LBN Brand Shares of Dietary Supplements: % Value 2019-2022

Table 74 Forecast Sales of Dietary Supplements by Category: Value 2022-2027

Table 75 Forecast Sales of Dietary Supplements by Category: % Value Growth 2022-2027

WEIGHT MANAGEMENT AND WELLBEING IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Further declines in 2022, while supplement nutrition drinks benefits from expanding target audience

Weight management faces strong competition from sports nutrition

Smaller players gain share from leaders, while brands in supplement nutrition drinks fare better

PROSPECTS AND OPPORTUNITIES

Weak performance overall as Australians take a more holistic approach to weight control

Rising obesity to support stable demand for OTC obesity

Social media promotion of weight management likely to be impacted by new regulation

CATEGORY DATA

Table 76 Sales of Weight Management and Wellbeing by Category: Value 2017-2022

Table 77 Sales of Weight Management and Wellbeing by Category: % Value Growth 2017-2022

Table 78 NBO Company Shares of Weight Management and Wellbeing: % Value 2018-2022

Table 79 LBN Brand Shares of Weight Management and Wellbeing: % Value 2019-2022

Table 80 Forecast Sales of Weight Management and Wellbeing by Category: Value 2022-2027

Table 81 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2022-2027

SPORTS NUTRITION IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Expansion further blurs the line between sports nutrition and functional foods

Intensifying competition in fragmented landscape with private label looking to expand its presence

E-commerce continues to gain share within sports nutrition with wide product offer and competitive prices

PROSPECTS AND OPPORTUNITIES

Lines to continue blurring between sports nutrition and functional foods

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Rising prices and supply chain disruption could slow growth, but overall demand will continue to rise
Sports nutrition to increasingly push boundaries

CATEGORY DATA

Table 82 Sales of Sports Nutrition by Category: Value 2017-2022

Table 83 Sales of Sports Nutrition by Category: % Value Growth 2017-2022

Table 84 NBO Company Shares of Sports Nutrition: % Value 2018-2022

Table 85 LBN Brand Shares of Sports Nutrition: % Value 2019-2022

Table 86 Forecast Sales of Sports Nutrition by Category: Value 2022-2027

Table 87 Forecast Sales of Sports Nutrition by Category: % Value Growth 2022-2027

HERBAL/TRADITIONAL PRODUCTS IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Shift towards a more positive consumer perception of herbal/traditional products drives sales

E-commerce gains further ground in 2022 but remains small distribution channel

New product development within herbal/traditional cough, cold and allergy (hay fever) remedies supports value growth

PROSPECTS AND OPPORTUNITIES

New ingredients in herbal/traditional products gaining in popularity

Younger demographics to boost demand for sustainable herbal/traditional products

New product development within skin care expected to positively influence herbal/traditional dermatologicals

CATEGORY DATA

Table 88 Sales of Herbal/Traditional Products by Category: Value 2017-2022

Table 89 Sales of Herbal/Traditional Products by Category: % Value Growth 2017-2022

Table 90 NBO Company Shares of Herbal/Traditional Products: % Value 2018-2022

Table 91 LBN Brand Shares of Herbal/Traditional Products: % Value 2019-2022

Table 92 Forecast Sales of Herbal/Traditional Products by Category: Value 2022-2027

Table 93 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2022-2027

PAEDIATRIC CONSUMER HEALTH IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand for paediatric cough, cold and allergy remedies supported by strong return of influenza season in Australia

Paediatric consumer health boosted by ongoing stockpiling trends

Product innovation within paediatric cough, cold and allergy remedies drives value growth

PROSPECTS AND OPPORTUNITIES

Declining birth rates and low fertility expected to slow value growth of paediatric consumer health

Innovation is key to encouraging demand for paediatric consumer health

Threat of substitution from natural and holistic children's remedies

CATEGORY DATA

Table 94 Sales of Paediatric Consumer Health by Category: Value 2017-2022

Table 95 Sales of Paediatric Consumer Health by Category: % Value Growth 2017-2022

Table 96 Sales of Paediatric Vitamins and Dietary Supplements by Type: % Value 2017-2022

Table 97 NBO Company Shares of Paediatric Consumer Health: % Value 2018-2022

Table 98 LBN Brand Shares of Paediatric Consumer Health: % Value 2019-2022

Table 99 Forecast Sales of Paediatric Consumer Health by Category: Value 2022-2027

Table 100 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2022-2027

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