

Concentrates in France

Market Direction | 2022-11-16 | 37 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Sales of concentrates enjoyed ideal conditions for a recovery in 2022. France experienced a prolonged heatwave in 2022 with warm weather generally encouraging French consumers to favour non-sparkling soft drinks, such as bottled water and concentrates which are considered to be more thirst quenching. Additionally, the gloomy economic situation, especially since Russia's invasion of Ukraine, with rising inflation and spiralling food and energy prices, has made French consumers more budget conscio...

Euromonitor International's Concentrates in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Concentrates in France
Euromonitor International
November 2022

List Of Contents And Tables

CONCENTRATES IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy rebound seen in sales of concentrates from June 2022 thanks to the heatwave

Strong recovery for powder concentrates thanks to the return of races and competitions

The leading players are thriving as demand grows in 2022

PROSPECTS AND OPPORTUNITIES

Inflation, heatwaves and home-made drinks could benefit sales

French consumers demand more fruit and less sugar

More players looking to invest in concentrates

CATEGORY DATA

Concentrates Conversions

Summary 1 Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 1 Off-trade Sales of Concentrates (RTD) by Category: Volume 2017-2022

Table 2 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2017-2022

Table 3 Off-trade Sales of Concentrates by Category: Value 2017-2022

Table 4 Off-trade Sales of Concentrates by Category: % Value Growth 2017-2022

Table 5 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2019-2022

Table 6 NBO Company Shares of Off-trade Concentrates: % Value 2018-2022

Table 7 LBN Brand Shares of Off-trade Concentrates: % Value 2019-2022

Table 8 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2018-2022

Table 9 LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2022

Table 10 □NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2018-2022

Table 11 □LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2022

Table 12 □Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2022-2027

Table 13 □Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2022-2027

Table 14 □Forecast Off-trade Sales of Concentrates by Category: Value 2022-2027

Table 15 □Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2022-2027

SOFT DRINKS IN FRANCE

EXECUTIVE SUMMARY

Soft drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 16 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022

Table 17 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022

Table 18 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022

Table 20 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021

Table 21 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021

Table 22 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021

Table 23 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021

Table 24 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022

Table 25 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022

Table 26 □Off-trade Sales of Soft Drinks by Category: Value 2017-2022

Table 27 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022

Table 28 □Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022

Table 29 □Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022

Table 30 □NBO Company Shares of Total Soft Drinks (RTD): % Volume 2018-2022

Table 31 □LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2019-2022

Table 32 □NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2018-2022

Table 33 □LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2019-2022

Table 34 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022

Table 35 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022

Table 36 □NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022

Table 37 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022

Table 38 □Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2017-2022

Table 39 □Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2017-2022

Table 40 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022

Table 41 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022

Table 42 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027

Table 43 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027

Table 44 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027

Table 45 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027

Table 46 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027

Table 47 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027

Table 48 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027

Table 49 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027

Table 50 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027

Table 51 □Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

APPENDIX

Fountain sales in France

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Concentrates in France

Market Direction | 2022-11-16 | 37 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-26
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com