

## **Coffee in France**

Market Direction | 2022-11-14 | 25 pages | Euromonitor

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### **Report description:**

Once again, will coffee be the best performing category of hot drinks in France in 2022, recording double-digit retail value growth. Even so, retail volume growth will be negative. This is largely due to the normalisation of consumption after the high occasions seen during the home seclusion periods of 2020 and 2021. Consumers are returning to the office for work (if only on a hybrid basis) and generally spending more time out of the house. As such, French consumers are purchasing far more of th...

Euromonitor International's Coffee in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Coffee remains best performing category despite dampening effects of normalising volume sales and high inflation

Pods format fares better than standard fresh ground coffee thanks to smaller rises in price

Nestle and Jacob Douwe Egberts together retain a dominant share thanks to successful collaborations and product innovations

#### PROSPECTS AND OPPORTUNITIES

Return to office and recovery of inbound tourism will boost foodservice sales whilst reducing retail prospects

Fresh coffee beans set to perform better than fresh ground coffee pods due to better value per cup and greener credentials

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