

## **Coffee in France**

Market Direction | 2022-11-14 | 25 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Once again, will coffee be the best performing category of hot drinks in France in 2022, recording double-digit retail value growth. Even so, retail volume growth will be negative. This is largely due to the normalisation of consumption after the high occasions seen during the home seclusion periods of 2020 and 2021. Consumers are returning to the office for work (if only on a hybrid basis) and generally spending more time out of the house. As such, French consumers are purchasing far more of th...

Euromonitor International's Coffee in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Table of Contents:

Coffee in France  
Euromonitor International  
November 2022

### List Of Contents And Tables

#### COFFEE IN FRANCE

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Coffee remains best performing category despite dampening effects of normalising volume sales and high inflation

Pods format fares better than standard fresh ground coffee thanks to smaller rises in price

Nestle and Jacob Douwe Egberts together retain a dominant share thanks to successful collaborations and product innovations

##### PROSPECTS AND OPPORTUNITIES

Return to office and recovery of inbound tourism will boost foodservice sales whilst reducing retail prospects

Fresh coffee beans set to perform better than fresh ground coffee pods due to better value per cup and greener credentials

Diminishing prospects for cheap instant coffee as consumers turn to higher-quality fresh coffee beans

##### CATEGORY DATA

Table 1 Retail Sales of Coffee by Category: Volume 2017-2022

Table 2 Retail Sales of Coffee by Category: Value 2017-2022

Table 3 Retail Sales of Coffee by Category: % Volume Growth 2017-2022

Table 4 Retail Sales of Coffee by Category: % Value Growth 2017-2022

Table 5 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2017-2022

Table 6 NBO Company Shares of Coffee: % Retail Value 2018-2022

Table 7 LBN Brand Shares of Coffee: % Retail Value 2019-2022

Table 8 Forecast Retail Sales of Coffee by Category: Volume 2022-2027

Table 9 Forecast Retail Sales of Coffee by Category: Value 2022-2027

Table 10 Forecast Retail Sales of Coffee by Category: % Volume Growth 2022-2027

Table 11 Forecast Retail Sales of Coffee by Category: % Value Growth 2022-2027

#### HOT DRINKS IN FRANCE

##### EXECUTIVE SUMMARY

Hot drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

##### MARKET DATA

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2017-2022

Table 13 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2017-2022

Table 14 Retail Sales of Hot Drinks by Category: Volume 2017-2022

Table 15 Retail Sales of Hot Drinks by Category: Value 2017-2022

Table 16 Retail Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 17 Retail Sales of Hot Drinks by Category: % Value Growth 2017-2022

Table 18 Foodservice Sales of Hot Drinks by Category: Volume 2017-2022

Table 19 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 20 Total Sales of Hot Drinks by Category: Total Volume 2017-2022

Table 21 □Total Sales of Hot Drinks by Category: % Total Volume Growth 2017-2022

Table 22 □NBO Company Shares of Hot Drinks: % Retail Value 2018-2022

Table 23 □LBN Brand Shares of Hot Drinks: % Retail Value 2019-2022

Table 24 □Penetration of Private Label in Hot Drinks by Category: % Retail Value 2017-2022

Table 25 □Retail Distribution of Hot Drinks by Format: % Volume 2017-2022

Table 26 □Retail Distribution of Hot Drinks by Format and Category: % Volume 2022

Table 27 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2022-2027

Table 28 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2022-2027

Table 29 □Forecast Retail Sales of Hot Drinks by Category: Volume 2022-2027

Table 30 □Forecast Retail Sales of Hot Drinks by Category: Value 2022-2027

Table 31 □Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 32 □Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2022-2027

Table 33 □Forecast Foodservice Sales of Hot Drinks by Category: Volume 2022-2027

Table 34 □Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 35 □Forecast Total Sales of Hot Drinks by Category: Total Volume 2022-2027

Table 36 □Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

**Coffee in France**

Market Direction | 2022-11-14 | 25 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-09
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)