

## **Breakfast Cereals in the Czech Republic**

Market Direction | 2022-11-14 | 20 pages | Euromonitor

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### **Report description:**

Breakfast cereals will record an overall retail volume decline in 2022 as the economic crisis caused by the invasion of Ukraine negatively impacts consumer demand. However, with unit prices rising so strongly, retail value growth will accelerate, leading to a double-digit volume growth rate in 2022.

Euromonitor International's Breakfast Cereals in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Breakfast Cereals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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