

Breakfast Cereals in Israel

Market Direction | 2022-11-16 | 20 pages | Euromonitor

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Report description:

Unit prices have increased in 2022, leading consumers to become increasingly cautious regarding spending. Gas prices, electricity, property tax and shipping prices have all increased in 2022, which has strongly impacted the packaged food landscape, including breakfast cereals. As the price of making these products has risen, this has been passed on to consumers. This has led to positive current retail value growth for breakfast cereals in 2022, while retail volume growth has remained low.

Euromonitor International's Breakfast Cereals in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Breakfast Cereals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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