

## **Breakfast Cereals in Estonia**

Market Direction | 2022-11-16 | 19 pages | Euromonitor

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### **Report description:**

Children's breakfast cereals demonstrated the fastest value growth in 2022, which is connected with their strong popularity among kids and convenience during the morning period. Children's breakfast cereals are healthy and typically come in bright packaging, which helps to make them more appealing to children who do not like to eat breakfast at home.

Euromonitor International's Breakfast Cereals in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Breakfast Cereals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
November 2022

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