

**Breakfast Cereals in Ecuador**

Market Direction | 2022-11-16 | 17 pages | Euromonitor

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**Report description:**

Breakfast cereals are expected to register an increase in current value in 2022, though retail volume sales are expected to fall. However, unlike many other countries, Ecuador is not experiencing soaring inflation and the main factor contributing to the retail volume decline is that with society opening up again post pandemic lockdowns, consumers are eating in restaurants again. Though prices are rising, due to the energy crisis and supply issues caused by the war in Ukraine, they are not rising...

Euromonitor International's Breakfast Cereals in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Breakfast Cereals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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