

Breakfast Cereals in Bosnia and Herzegovina

Market Direction | 2022-11-16 | 17 pages | Euromonitor

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Report description:

Consumer demand for breakfast cereals has remained stable despite rising unit prices brought about from higher input costs and inflation. The shift towards healthier eating is driving volume growth since breakfast cereals are considered a nutritious option. The desire for convenience is resulting in a shift towards small individual portions of packaged breakfast cereals, helping to sustain volume growth. The higher price points of smaller packs is also supporting value growth as this particular...

Euromonitor International's Breakfast Cereals in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Breakfast Cereals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Breakfast Cereals in Bosnia and Herzegovina
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List Of Contents And Tables

BREAKFAST CEREALS IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand remains stable amid price inflation

Flakes grows strongest in 2022 in both retail volume and value terms

Hot cereals witness rising costs supply chain

PROSPECTS AND OPPORTUNITIES

Breakfast cereals faces stable performance buoyed by health and wellness trend

Hot cereals to grow fastest over the forecast period

E-commerce sales of breakfast cereals to double by 2027

CATEGORY DATA

Table 1 Sales of Breakfast Cereals by Category: Volume 2017-2022

Table 2 Sales of Breakfast Cereals by Category: Value 2017-2022

Table 3 Sales of Breakfast Cereals by Category: % Volume Growth 2017-2022

Table 4 Sales of Breakfast Cereals by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Breakfast Cereals: % Value 2018-2022

Table 6 LBN Brand Shares of Breakfast Cereals: % Value 2019-2022

Table 7 Distribution of Breakfast Cereals by Format: % Value 2017-2022

Table 8 Forecast Sales of Breakfast Cereals by Category: Volume 2022-2027

Table 9 Forecast Sales of Breakfast Cereals by Category: Value 2022-2027

Table 10 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2022-2027

STAPLE FOODS IN BOSNIA AND HERZEGOVINA

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 12 Sales of Staple Foods by Category: Volume 2017-2022

Table 13 Sales of Staple Foods by Category: Value 2017-2022

Table 14 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 15 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 17 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 18 Penetration of Private Label by Category: % Value 2017-2022

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Table 19 Distribution of Staple Foods by Format: % Value 2017-2022

Table 20 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 21 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 22 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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