

Breakfast Cereals in Bosnia and Herzegovina

Market Direction | 2022-11-16 | 17 pages | Euromonitor

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Report description:

Consumer demand for breakfast cereals has remained stable despite rising unit prices brought about from higher input costs and inflation. The shift towards healthier eating is driving volume growth since breakfast cereals are considered a nutritious option. The desire for convenience is resulting in a shift towards small individual portions of packaged breakfast cereals, helping to sustain volume growth. The higher price points of smaller packs is also supporting value growth as this particular...

Euromonitor International's Breakfast Cereals in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Breakfast Cereals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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