

**Baked Goods in the Czech Republic**

Market Direction | 2022-11-14 | 22 pages | Euromonitor

**AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

**Report description:**

Baked goods is among the most affected packaged food categories in terms of the impact of the war in Ukraine and will record declining retail volume sales in 2022. This is due to the category's dependence on the most expensive commodities such as wheat and gas which have greatly increased the average unit price of baked goods. As such, lower-income households are reducing their purchases of category items, especially expensive ones like sweet cakes and pastries. Basic, essential items like bread...

Euromonitor International's Baked Goods in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Baked Goods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Baked Goods in the Czech Republic

Euromonitor International

November 2022

### List Of Contents And Tables

#### BAKED GOODS IN THE CZECH REPUBLIC

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Baked goods suffers strong price hikes under impact of war in Ukraine leading to declining consumption in most categories

Packaged flat bread benefits from interest in international cuisine

Health and wellness trend exerts a growing influence on demand and innovation

##### PROSPECTS AND OPPORTUNITIES

Slight retail volume decline expected as rising prices, trend for quality over quantity and shift to breakfast cereals limit demand

Consumer interest in novelty to drive further diversification of the offer

Strong prospects expected for pastries and premium dessert mixes as economic conditions improve

##### CATEGORY DATA

Table 1 Sales of Baked Goods by Category: Volume 2017-2022

Table 2 Sales of Baked Goods by Category: Value 2017-2022

Table 3 Sales of Baked Goods by Category: % Volume Growth 2017-2022

Table 4 Sales of Baked Goods by Category: % Value Growth 2017-2022

Table 5 Sales of Pastries by Type: % Value 2017-2022

Table 6 NBO Company Shares of Baked Goods: % Value 2018-2022

Table 7 LBN Brand Shares of Baked Goods: % Value 2019-2022

Table 8 Distribution of Baked Goods by Format: % Value 2017-2022

Table 9 Forecast Sales of Baked Goods by Category: Volume 2022-2027

Table 10 Forecast Sales of Baked Goods by Category: Value 2022-2027

Table 11 Forecast Sales of Baked Goods by Category: % Volume Growth 2022-2027

Table 12 Forecast Sales of Baked Goods by Category: % Value Growth 2022-2027

#### STAPLE FOODS IN THE CZECH REPUBLIC

##### EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

##### MARKET DATA

Table 13 Sales of Staple Foods by Category: Volume 2017-2022

Table 14 Sales of Staple Foods by Category: Value 2017-2022

Table 15 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 16 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 18 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 19 Penetration of Private Label by Category: % Value 2017-2022

Table 20 Distribution of Staple Foods by Format: % Value 2017-2022

Table 21 Forecast Sales of Staple Foods by Category: Volume 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

Table 22 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 23 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

**Baked Goods in the Czech Republic**

Market Direction | 2022-11-14 | 22 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-17
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)