

Baked Goods in Ecuador

Market Direction | 2022-11-16 | 19 pages | Euromonitor

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Report description:

Baked goods are expected to register a healthy increase in current value in 2022, though retail volume growth is expected to be much more modest. All the same, inflation is not as much a factor as in other countries. Though prices are rising, due to the energy crisis and supply issues caused by the war in Ukraine, they are not rising as fast as in other countries, as booming oil prices protect the economy somewhat. However, Ecuadorian consumers are sensitive to any price rises and this is dampen...

Euromonitor International's Baked Goods in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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