

Baked Goods in Colombia

Market Direction | 2022-11-14 | 21 pages | Euromonitor

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Report description:

Sales of baked goods are declining in 2022 in retail volume terms having seen a strong recovery in 2021. The contraction in sales is not only because people are returning to their normal routines and spending more time out of the home, but also because escalating prices have led to a reduction in demand. Unpackaged products are sold mainly at neighbourhood bakeries which have been the most impacted by rising costs and inflation. Since many of these bakeries are small businesses they have been un...

Euromonitor International's Baked Goods in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Bimbo retains the lead by limiting price increases and investing in new product development

Ramo continues to invest in innovation and new product development

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