

Bags and Luggage in Thailand

Market Direction | 2022-11-15 | 19 pages | Euromonitor

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Report description:

One of the most disruptive trends to emerge from the COVID-19 pandemic for bags and luggage in Thailand in the review period was the huge shift towards e-commerce sales across the category. Even as the Coronavirus (COVID-19) pandemic measures were toned down following high vaccination rates, some consumers were still reluctant to go shopping in crowded shopping centres and stores. This was mainly due to fears that this would bring them into contact with the COVID-19 virus. Furthermore, most cons...

Euromonitor International's Bags and Luggage in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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BAGS AND LUGGAGE IN THAILAND

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Buy Now Pay Later Payment (BNPL) continues to grow in popularity

Recovery of the economy with the rebound in tourism boosts bags and luggage

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