

Bags and Luggage in Italy

Market Direction | 2022-11-15 | 18 pages | Euromonitor

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Report description:

Bags and luggage registered double-digit growth in current value terms in 2022, thanks to a return to pre-pandemic lifestyles, including more socialising and travelling, which encouraged Italians to renew their bags and luggage. Luggage vastly outperformed bags in current value terms, having been more negatively impacted by the COVID-19 crisis, which resulted in a drastic decline in both international and domestic travel in 2020. While luggage sales saw a partial recovery in 2021, 2022 saw sa...

Euromonitor International's Bags and Luggage in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Return of tourists drives recovery of luxury handbags
Decline in consumer purchasing power curbs demand for non-luxury products
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