

## **Bags and Luggage in France**

Market Direction | 2022-11-15 | 21 pages | Euromonitor

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### **Report description:**

The bounce-back that did not come in 2021 finally occurred in 2022 for sales of bags and luggage, with the category posting double-digit growth in volume and even higher sales in current value. This stems from a combination of factors, including the total reopening of schools and universities, the partial recovery of presentational/fieldwork, a peak in outdoor activities and, mainly, the strong recovery of travel and tourism.

Euromonitor International's Bags and Luggage in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bags and Luggage market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## **Table of Contents:**

Bags and Luggage in France  
Euromonitor International  
November 2022

List Of Contents And Tables

### **BAGS AND LUGGAGE IN FRANCE**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Strong positive impact from the comeback of outbound trips and inbound travellers

Return to school and new hybrid ways of working positively impact sales of bags and luggage

Luxury and mid-priced brands seem to find new ground, thanks to customisation and eco-friendly products

#### **PROSPECTS AND OPPORTUNITIES**

Limited growth in volume anticipated, although the dynamism of high-end local brands will sustain value growth over 2022-2027

Backpacks to benefit from the explosion in hiking and trekking within new generations

Ongoing changes expected in retailing: omnichannel strategies and the mix of challenges and opportunities in second-hand goods

#### **CATEGORY DATA**

Table 1 Sales of Bags and Luggage by Category: Volume 2017-2022

Table 2 Sales of Bags and Luggage by Category: Value 2017-2022

Table 3 Sales of Bags and Luggage by Category: % Volume Growth 2017-2022

Table 4 Sales of Bags and Luggage by Category: % Value Growth 2017-2022

Table 5 Sales of Luggage by Type: % Value 2017-2022

Table 6 NBO Company Shares of Bags and Luggage: % Value 2018-2022

Table 7 LBN Brand Shares of Bags and Luggage: % Value 2019-2022

Table 8 Distribution of Bags and Luggage by Format: % Value 2017-2022

Table 9 Forecast Sales of Bags and Luggage by Category: Volume 2022-2027

Table 10 □Forecast Sales of Bags and Luggage by Category: Value 2022-2027

Table 11 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2022-2027

#### **PERSONAL ACCESSORIES IN FRANCE**

#### **EXECUTIVE SUMMARY**

Personal accessories in 2022: The big picture

2022 key trends: Connected watches vs second-hand in two antinomic trends

Competitive landscape

Retailing developments

What next for personal accessories?

#### **MARKET DATA**

Table 13 Sales of Personal Accessories by Category: Volume 2017-2022

Table 14 Sales of Personal Accessories by Category: Value 2017-2022

Table 15 Sales of Personal Accessories by Category: % Volume Growth 2017-2022

Table 16 Sales of Personal Accessories by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Personal Accessories: % Value 2018-2022

Table 18 LBN Brand Shares of Personal Accessories: % Value 2019-2022

Table 19 Distribution of Personal Accessories by Format: % Value 2017-2022

Table 20 Forecast Sales of Personal Accessories by Category: Volume 2022-2027

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Table 21 Forecast Sales of Personal Accessories by Category: Value 2022-2027

Table 22 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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Market Direction | 2022-11-15 | 21 pages | Euromonitor

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