

Europe Internet Access Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-10-05 | 53 pages | MarketLine

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Report description:

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Summary

Internet Access in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes. Only fixed communication is included; mobile connections are not considered.
- The European internet access market had total revenues of \$75,444.3 million in 2021, representing a compound annual growth rate (CAGR) of 3.8% between 2016 and 2021.
- Market volume increased with a CAGR of 2.7% between 2016 and 2021, to reach a total of 595 million internet users in 2021.
- The western European markets of France, Germany, and the UK contributed the most to the overall regional market's value. In 2021, the UK generated 21.9% of the revenues in this market, while France and Germany accounted for 15.3% and 17.7%, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the internet access market in

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Europe

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in Europe
- Leading company profiles reveal details of key internet access market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Europe internet access market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Europe internet access market by value in 2021?
- What will be the size of the Europe internet access market in 2026?
- What factors are affecting the strength of competition in the Europe internet access market?
- How has the market performed over the last five years?
- Who are the top competitors in Europe's internet access market?

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