

## **South Korea Internet Access Market Summary, Competitive Analysis and Forecast, 2017-2026**

Industry Report | 2022-10-05 | 46 pages | MarketLine

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### **Report description:**

South Korea Internet Access Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

Internet Access in South Korea industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes. Only fixed communication is included; mobile connections are not considered.
- The South Korean internet access market had total revenues of \$4,437.0 million in 2021, representing a compound annual growth rate (CAGR) of -0.3% between 2016 and 2021.
- Market volume increased with a CAGR of 1.3% between 2016 and 2021, to reach a total of 45.5 million internet users in 2021.
- Growth in this market been restricted over the last five years despite the fast adoption of new technologies. As the market has peaked, consumption volume growth has remained small. However, decline has predominantly been caused by low prices due to competition between firms.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet

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access market in South Korea

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in South Korea
- Leading company profiles reveal details of key internet access market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Korea internet access market with five year forecasts

Reasons to Buy

- What was the size of the South Korea internet access market by value in 2021?
- What will be the size of the South Korea internet access market in 2026?
- What factors are affecting the strength of competition in the South Korea internet access market?
- How has the market performed over the last five years?
- Who are the top competitors in South Korea's internet access market?

## **Table of Contents:**

Table of Contents

- 1 Executive Summary
  - 1.1. Market value
  - 1.2. Market value forecast
  - 1.3. Market volume
  - 1.4. Market volume forecast
  - 1.5. Category segmentation
  - 1.6. Geography segmentation
  - 1.7. Market rivalry
  - 1.8. Competitive Landscape
- 2 Market Overview
  - 2.1. Market definition
  - 2.2. Market analysis
- 3 Market Data
  - 3.1. Market value
  - 3.2. Market volume
- 4 Market Segmentation
  - 4.1. Category segmentation
  - 4.2. Geography segmentation
- 5 Market Outlook
  - 5.1. Market value forecast
  - 5.2. Market volume forecast
- 6 Five Forces Analysis
  - 6.1. Summary
  - 6.2. Buyer power
  - 6.3. Supplier power
  - 6.4. New entrants
  - 6.5. Threat of substitutes
  - 6.6. Degree of rivalry
- 7 Competitive Landscape
  - 7.1. Who are the leading players?

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- 7.2. What strategies do the leading players follow?
- 7.3. What is the rationale for the recent M&A activity?
- 8 Company Profiles
  - 8.1. KT Corporation
  - 8.2. SK Telecom Co., Ltd.
  - 8.3. LG Uplus Corp
- 9 Macroeconomic Indicators
  - 9.1. Country data
- 10 Appendix
  - 10.1. Methodology
  - 10.2. Industry associations
  - 10.3. Related MarketLine research
  - 10.4. About MarketLine

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