

Singapore Internet Access Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-10-05 | 46 pages | MarketLine

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Report description:

Singapore Internet Access Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Internet Access in Singapore industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The internet access sector consists of the total Internet Service Revenue charged for the provision of narrowband and broadband Internet connections through both consumer and corporate channels. All revenues calculated are retail revenues exclusive of taxes. Only fixed communication is included; mobile connections are not considered.
- The Singaporean internet access market had total revenues of \$431.1 million in 2021, representing a compound annual growth rate (CAGR) of 1.1% between 2016 and 2021.
- Market volume increased with a CAGR of 1.5% between 2016 and 2021, to reach a total of 4.7 million internet users in 2021.
- Fierce price competition among providers, especially through promotions and discounts, has suppressed revenues. While the impact of the pandemic on consumer demand for internet services was limited, it was more evident on business demand, with business interruptions and closures amid the economic downturn resulting in revenue losses for providers.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet

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access market in Singapore

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in Singapore
- Leading company profiles reveal details of key internet access market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Singapore internet access market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Singapore internet access market by value in 2021?
- What will be the size of the Singapore internet access market in 2026?
- What factors are affecting the strength of competition in the Singapore internet access market?
- How has the market performed over the last five years?
- Who are the top competitors in Singapore's internet access market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market rivalry

1.8. Competitive Landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

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- 7.2. What strategies do the leading players follow?
- 7.3. Has there been any notable M&A activity or partnerships in recent years?
- 8 Company Profiles
 - 8.1. Singapore Telecommunications Ltd
 - 8.2. StarHub Ltd
 - 8.3. M1 Ltd
 - 8.4. Next Generation Satellite Communications Ltd
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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