

## **Brazil Electricity Retailing Market Summary, Competitive Analysis and Forecast, 2017-2026**

Industry Report | 2022-10-14 | 54 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

Brazil Electricity Retailing Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

Electricity Retailing in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The "other" segment includes agriculture, forestry, and the fishing industry's net electricity consumption among others.
- The Brazilian Electricity Retailing market had total revenues of \$49.7bn in 2021, representing a compound annual growth rate (CAGR) of 7% between 2016 and 2021.
- Market consumption volume increased with a CAGR of 0.7% between 2016 and 2021, to reach a total of 477.7 TWh in 2021.
- Hydropower supplies around two thirds of Brazil's electricity demand. Wind and solar power, and biomass make up other significant minorities making the use of fossil based fuels minimal.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Brazil

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Brazil
- Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil electricity retailing market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Brazil electricity retailing market by value in 2021?
- What will be the size of the Brazil electricity retailing market in 2026?
- What factors are affecting the strength of competition in the Brazil electricity retailing market?
- How has the market performed over the last five years?
- Who are the top competitors in Brazil's electricity retailing market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Market volume

###### 1.4. Market volume forecast

###### 1.5. Category segmentation

###### 1.6. Geography segmentation

###### 1.7. Market share

###### 1.8. Market rivalry

###### 1.9. Competitive Landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

###### 3.2. Market volume

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

##### 5 Market Outlook

###### 5.1. Market value forecast

###### 5.2. Market volume forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Market share

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What deals and investments have leading players made in recent years?

## 8 Company Profiles

- 8.1. Centrais Eletricas Brasileiras S.A.
- 8.2. Engie Brasil Energia SA
- 8.3. Companhia Energetica de Minas Gerais - CEMIG
- 8.4. CPFL Energia S.A.
- 8.5. Iberdrola, S.A.

## 9 Macroeconomic Indicators

- 9.1. Country data

## 10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Brazil Electricity Retailing Market Summary, Competitive Analysis and Forecast,  
2017-2026**

Industry Report | 2022-10-14 | 54 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-22"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

