

Brazil Electricity Retailing Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-10-14 | 54 pages | MarketLine

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Report description:

Brazil Electricity Retailing Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Electricity Retailing in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The "other" segment includes agriculture, forestry, and the fishing industry's net electricity consumption among others.
- The Brazilian Electricity Retailing market had total revenues of \$49.7bn in 2021, representing a compound annual growth rate (CAGR) of 7% between 2016 and 2021.
- Market consumption volume increased with a CAGR of 0.7% between 2016 and 2021, to reach a total of 477.7 TWh in 2021.
- Hydropower supplies around two thirds of Brazil's electricity demand. Wind and solar power, and biomass make up other significant minorities making the use of fossil based fuels minimal.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Brazil

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Brazil
- Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil electricity retailing market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Brazil electricity retailing market by value in 2021?
- What will be the size of the Brazil electricity retailing market in 2026?
- What factors are affecting the strength of competition in the Brazil electricity retailing market?
- How has the market performed over the last five years?
- Who are the top competitors in Brazil's electricity retailing market?

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