

Global Smart Parcel Locker Market: Investment & Growth Opportunity Analysis, 2019-2028

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Report description:

Global Smart Parcel Locker Market Analysis and Forecast 2019-2028

Market Introduction

The global smart parcel locker market is estimated to witness a strong growth rate of more than 12% during the forecast period. A smart parcel locker is a self-directed ampoule technology used for storing and delivering parcels and packages. A smart parcel locker is also called a smart integrated lock which is a popular and intriguing alternative to a well-traveled delivery system. Rapid growth in online shopping and E-commerce, technology upgradation, and increasing focus on providing optimum solutions to customers are some of the key factors expected to boost the demand for smart parcel lockers across the globe. Moreover, contactless delivery, complete chain of custody, 24/7 self-service access, prompt delivery, and installation are some of the benefits which are anticipated to further propel the demand for the adoption of smart parcel lockers globally. However, limited locker capacities are one of the major challenges faced by the global smart parcel locker market.

Market Segmentation

The global smart parcel market has been segmented on the basis of type, application, and region. Based on type the market is segmented into modular parcel locker, cooling locker, postal locker, laundry locker, and others (Self-service parcel locker). On the basis of application, the market is segmented into Retail, Government Agencies (Post offices), Colleges and Universities, Public Enterprises and Commercial Buildings, and others (Residential, etc.). On the basis of Deployment, the market is divided into Indoor and Outdoor. Geographically the market is segmented into North America, Latin America, Western Europe, Eastern Europe, Asia Pacific, and MEA. North America is dominating the global smart parcel locker market.

Market Structure and Competitive Landscape

The global smart parcel market is fragmented in nature with the presence of many players in the market. Some of the prominent players operating in the global smart parcel lockers market include TZ Limited, Quadiant SA, Ricoh Group, Pitney Bowes Inc, KEBA AG, DE Bourgh Manufacturing Company, Mobiikey Technologies Pvt Ltd., Parcel Port, Florence Corporation, Abell International Pte Ltd., CleverBox Co., RENOME Group, Cleveron, Kern Ltd, and Alpha Locker System among others. These players adopt various strategies including mergers and acquisitions, partnerships and collaborations which directly results in propelling the growth of

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the global smart parcel locker market.

- In September 2022, Industrial automation company Arka opened a US\$ 2 million (EUR2 million) smart locker factory in Romania.

- In September 2022, Swedish last-mile delivery companies Budbee and Instabox merged together under a new holding company, Instabee.

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