

MENA Physical Security Market Analysis and Forecast, 2019-2028

Market Report | 2022-09-01 | 110 pages | RationalStat

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Report description:

Middle East and North Africa (MENA) Physical Security Market Analysis and Forecast 2019-2028

Market Introduction

The MENA physical system market is expected to grow with a robust CAGR of more than 7% during the period 2022-2028. The regional physical security market is estimated at US\$ 1.8 billion in 2022. The physical security market of the region is mainly driven by increasing construction activities, increased number of commercial facilities, growing smart city projects, and growing theft, burglaries, and terrorist activities. The video surveillance segment is expected to dominate the market throughout the forecast period owing to the heavy investments made by government entities to deploy cameras across the facilities. The commercial end user segment led the MENA physical security market in 2019 and will continue to lead the regional market during the forecast period. The large demand for physical security solutions is mainly attributed to the increased number of offices and corporates, HoReCa facilities, malls, and hospitals coupled with ongoing commercial construction activities.

Market Segmentation

MENA physical security market has been analyzed on the basis of type, end user, sales channel, and region. On the basis of type, the market is segmented into video surveillance, access control system, fire & life safety, intrusion and perimeter security systems, and barriers. Based on End User, the market is categorized into Commercial, Industrial, Infrastructure, Households, Municipality, and Energy. On the basis of sales channel, the market is divided into offline and online. The offline segment is further divided into B2B and B2C. On the basis of region, the market is segmented into GCC, Turkey, North Africa, and Rest of ME. Rest of ME is further segmented into Israel and Iraq. North Africa is further segmented into Egypt, Morocco, Algeria, Rest of North Africa. Saudi Arabia is expected to dominate the MENA physical security market.

Market Structure and Competitive Landscape

The MENA physical security market is fragmented in nature with the presence of various players operating in the market. Some of the prominent players operating in the MENA physical security market include FOSS LLC, Alpha Data, Emtech, Alibaba Group, Hikvision, Bosch, iSecure Security Systems, NAFFCO, Metallic Equipment Technologies, Febno Technologies, DataONE Technologies LLC, Fujisoft Technology LLC, KocSistem, Ctelecoms, and ASELSAN A.S among others. These players adopt various strategies such as mergers and acquisitions, partnership and collaboration, and product launches which further help the MENA physical security market to gain significant growth.

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-□In February 2022, Video surveillance equipment provider Hangzhou Hikvision Digital Technology Co., Ltd. introduced the Hikvision AX PRO wireless external Tri-tech detector and dedicated camera.

-□In 2022, Edge360, a provider of security solutions, announced its partnership with Quanergy Systems, Inc., a LiDAR platform powered by AI. As a result of this partnership, Edge360 would be able to provide video surveillance using LiDAR-based technology in residential buildings and financial institutions.

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