

Middle East and North Africa Data Center Market Analysis and Forecast 2019-2028

Market Report | 2022-09-01 | 110 pages | RationalStat

AVAILABLE LICENSES:

- Single User License \$3500.00
- Multi User License \$5150.00
- Corporate License \$6800.00

Report description:

Middle East and North Africa (MENA) Market Analysis and Forecast 2019-2028

Market Introduction

The Middle East and North Africa (MENA) data center market is expected to grow with a robust CAGR of more than 20% during the period 2022-2028. The growth is fueled by the COVID-19 outbreak which has strongly surged the demand for cloud computing services during 2020 by the majority of the industry verticals. Moreover, cloud services are cost-effective to organizations which further fuels their adoption rate. A continuous surge in the demand for data storage and processing in the country is expected to accelerate the growth of the data center market.

Increased demand for IT services and communication infrastructure development on the back of 5G deployment are fueling sectoral growth. In the region, there has been a rapid uptake in internet use, and digital transformation initiatives have significantly accelerated over the past couple of years. This has resulted in the widespread adoption of data centers. Moreover, the increasing adoption of cloud computing services is leading to the growth of retail and wholesale colocation services in the region.

Market Segmentation

The Middle East and North Africa (MENA) data centre market is segmented into operating model, ownership, organization, end-user, and region. Based on the operation model, the market is divided into captive, and colocation. On the basis of Captive, the market is divided into Enterprise and Edge. Based on Colocation, the market is segmented into Retail, Wholesale, and Hyperscale. On the basis of Ownership, the market is segmented into Owned, Leased, and Third-party. Based on Organization, the market is divided into Private/SMEs/MNCs and Government/Public Entities. On the basis of End Users, the market is segmented into IT & Telecom, BFSI, Media and Entertainment, Government, Energy & Utilities, Healthcare, Retail, Automotive & Transportation, Logistics, Central/Local Administrative Agencies, and Others (Education, etc.)

Based on region, the market is divided into the Middle East (ME) and North Africa (NA). On the basis of the Middle East, the market is segmented into GCC, Turkey, and the Rest of ME. Based on the Rest of ME, the market is divided into Israel and Iraq. On the basis of North Africa (NA), the market is segmented into Egypt, Morocco, Algeria, and the Rest of North Africa.

Market structure and competitive landscape

The Middle East and North African Data Center market is fragmented in nature with various players operating in the market. Some

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

of the prominent players that contribute significantly to the MENA Data Center market are IBM Corp., Oracle Corp., KKB Anadolu Veri Merkezi, Turk Telekom International, Microsoft Corp., Telehouse, Equinix Inc., NTT Communication, Amazon.com, Inc., Khazna, Raya Data Center, Orange SA, Ooredoo QPSC, Etisalat Corporation, and Alibaba Group among others.

Product Launches, Mergers & Acquisitions, joint ventures, and R&D activities are key strategies adopted by the players in the Middle East and North African Data Center market. These companies adopt numerous approaches to strengthen their market share and gain a competitive edge over other competitors in the market. Some of the key developments in the Middle East and North African Data Center market include,

- In March 2022, JD Cloud and Inspur Group will launch the ORS3000S liquid-cooled rack server. In comparison to conventional air-cooled rack servers, the server uses cold plate liquid cooling to reduce overall data center power consumption by 45%.

- In 2019, Qualcomm Technologies, Inc. launched an AI-based chip family named Cloud AI 100. The ASIC family comes in a variety of thermal designs and form factor points to make a different use case. This newly launched chip is heightened with refined features of AI to provide better performance for devices.

Table of Contents:

MENA Data Centers Market Analysis and Forecast 2019-2028

Table of Contents

1. Market Introduction

1.1. Scope of Study

1.2. Problem Statement

1.3. Market Segmentation

2. Assumptions and Acronyms

3. Executive Summary

3.1. Global Market in 2022

3.2. Analyst Insights & Recommendations

3.3. Growth Opportunities and Key Strategies

3.4. Supply-side and Demand-side Trends

4. Research Methodology

5. Analysis of COVID-19 Impact and Road Ahead

6. Market Indicators and Background

6.1. Macro-Economic Factors

6.2. Forecasting Factors

Robust assessment of various factors including industrial performance, industry players' expenditures, and economic conditions, among others

6.3. Supply Chain & Value Chain Analysis

6.4. Industry SWOT Analysis

6.5. PESTLE Analysis

6.6. Porter's Five Forces Analysis

7. Government Laws and Industry Regulations

8. Global and Regional Market Dynamics

8.1. Drivers

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.2.□Restrains
- 8.3.□Trends
- 8.4.□Opportunities
- 9.□Global Data Centers Market: Technology Assessment
- 10.□Pricing Analysis
- 10.1.□By Operating Model
- 10.1.1.□Captive
- 10.1.1.1.□Enterprise
- 10.1.1.2.□Edge
- 10.1.2.□Colocation
- 10.1.2.1.□Retail
- 10.1.2.2.□Wholesale
- 10.1.2.3.□Hyperscale
- 10.2.□By Region
- 10.2.1.□Middle East (ME)
- 10.2.1.1.□GCC
- 10.2.1.2.□Turkey
- 10.2.1.3.□Rest of ME
- 10.2.1.3.1.□Israel
- 10.2.1.3.2.□Iraq
- 10.2.2.□North Africa (NA)
- 10.2.2.1.□Egypt
- 10.2.2.2.□Morocco
- 10.2.2.3.□Algeria
- 10.2.2.4.□Rest of North Africa
- 11.□Parent Market Overview: Global ICT Market
- 12.□Segmental Analysis
- 12.1.□Global Data Centers Market by Operating Model
- 12.1.1.□Video Surveillance
- 12.1.1.1.□Camera
- 12.1.1.2.□IP Camera/Network Camera
- 12.1.1.3.□Analog Camera
- 12.1.1.4.□CCTV Monitor
- 12.1.2.□Access Control Systems
- 12.1.2.1.□Readers
- 12.1.2.2.□Biometric (incl. Fingerprint)
- 12.1.2.3.□Keypads
- 12.1.2.4.□Video Intercoms
- 12.1.2.5.□Electric Strikes
- 12.1.3.□Fire & Life Safety
- 12.1.3.1.□Smoke and Heat Detectors
- 12.1.3.2.□Temperature Sensors
- 12.1.3.3.□Flood/Water Detectors
- 12.1.4.□Intrusion and Perimeter Security Systems
- 12.1.4.1.□Intruder Detection & Alarms
- 12.1.4.2.□Security Lighting
- 12.1.5.□Barriers

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 12.1.5.1.□Gates and Parking Barriers
- 12.1.5.2.□Road Blockers
- 12.1.5.3.□Bollards and Others
- 12.2.□Global Data Centers Market by Ownership
- 12.2.1.□Commercial
- 12.2.2.□Industrial
- 12.2.3.□Infrastructure
- 12.2.4.□Households
- 12.2.5.□Municipalities
- 12.2.6.□Energy
- 12.3.□Global Data Centers Market by Organization
- 12.3.1.□Offline
- 12.3.1.1.□B2B
- 12.3.1.2.□B2C
- 12.3.2.□Online
- 12.4.□Global Data Centers Market by End User
- 12.4.1.□IT & Telecom
- 12.4.2.□BFSI
- 12.4.3.□Media and Entertainment
- 12.4.4.□Government
- 12.4.5.□Energy & Utilities
- 12.4.6.□Healthcare
- 12.4.7.□Retail
- 12.4.8.□Automotive & Transportation
- 12.4.9.□Logistics
- 12.4.10.□Central/Local Administrative Agencies
- 12.4.11.□Others (Education etc.)
- 12.5.□Global Data Centers Market by Region
- 12.5.1.□Middle East (ME)
- 12.5.1.1.□GCC
- 12.5.1.2.□Turkey
- 12.5.1.3.□Rest of ME
- 12.5.1.3.1.□Israel
- 12.5.1.3.2.□Iraq
- 12.5.2.□North Africa (NA)
- 12.5.2.1.□Egypt
- 12.5.2.2.□Morocco
- 12.5.2.3.□Algeria
- 12.5.2.4.□Rest of North Africa
- 13.□Regional Analysis
- 13.1.□Middle East Data Centers Market Analysis and Forecast 2019-2028
- 13.1.1.□Regional Market Overview and Key Takeaways
- 13.1.2.□Middle East Data Centers Market by Operating Model
- 13.1.3.□Middle East Data Centers Market by Ownership
- 13.1.4.□Middle East Data Centers Market by Organization
- 13.1.5.□Middle East Data Centers Market by End User
- 13.1.6.□Middle East Data Centers Market by Country

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 13.1.6.1. GCC
- 13.1.6.2. Turkey
- 13.1.6.3. Rest of the Middle East
- 13.2. North Africa Data Centers Market Analysis and Forecast 2019-2028
 - 13.2.1. Regional Market Overview and Key Takeaways
 - 13.2.2. North Africa Data Centers Market by Operating Model
 - 13.2.3. North Africa Data Centers Market by Ownership
 - 13.2.4. North Africa Data Centers Market by Organization
 - 13.2.5. North Africa Data Centers Market by End User
 - 13.2.6. North Africa Data Centers Market by Country
 - 13.2.6.1. Egypt
 - 13.2.6.2. Morocco
 - 13.2.6.3. Algeria
 - 13.2.6.4. Rest of North Africa
- 14. Competitive Landscape
 - 14.1. Competition Dashboard
 - 14.1.1. Global and Regional Market Share Analysis
 - 14.1.2. Market Structure
 - 14.2. Competitive Benchmarking
 - 14.3. Key Strategy Analysis
 - 14.4. Company Profiles
 - 14.4.1. IBM Corp.
 - 14.4.1.1. Company Overview
 - 14.4.1.2. Product/Service Offerings
 - 14.4.1.3. Financials
 - 14.4.1.4. Recent Developments
 - 14.4.2. Oracle Corp.
 - 14.4.2.1. Company Overview
 - 14.4.2.2. Product/Service Offerings
 - 14.4.2.3. Key Financials
 - 14.4.2.4. Recent Developments
 - 14.4.3. KKB Anadolu Veri Merkezi
 - 14.4.3.1. Company Overview
 - 14.4.3.2. Product/Service Offerings
 - 14.4.3.3. Key Financials
 - 14.4.3.4. Recent Developments
 - 14.4.4. Turk Telekom International
 - 14.4.4.1. Company Overview
 - 14.4.4.2. Product/Service Offerings
 - 14.4.4.3. Financials
 - 14.4.4.4. Recent Developments
 - 14.4.5. Microsoft Corp
 - 14.4.5.1. Company Overview
 - 14.4.5.2. Product/Service Offerings
 - 14.4.5.3. Financials
 - 14.4.5.4. Recent Developments
 - 14.4.6. Telehouse

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 14.4.6.1. □Company Overview
- 14.4.6.2. □Product/Service Offerings
- 14.4.6.3. □Financials
- 14.4.6.4. □Recent Developments
- 14.4.7. □Equinix Inc
- 14.4.7.1. □Company Overview
- 14.4.7.2. □Product/Service Offerings
- 14.4.7.3. □Financials
- 14.4.7.4. □Recent Developments
- 14.4.8. □NTT Communication
- 14.4.8.1. □Company Overview
- 14.4.8.2. □Product/Service Offerings
- 14.4.8.3. □Financials
- 14.4.8.4. □Recent Developments
- 14.4.9. □Amazon Inc
- 14.4.9.1. □Company Overview
- 14.4.9.2. □Product/Service Offerings
- 14.4.9.3. □Financials
- 14.4.9.4. □Recent Developments
- 14.4.10. □Khazna
- 14.4.10.1. □Company Overview
- 14.4.10.2. □Product/Service Offerings
- 14.4.10.3. □Financials
- 14.4.10.4. □Recent Developments
- 14.4.11. □Raya Data Center
- 14.4.11.1. □Company Overview
- 14.4.11.2. □Product/Service Offerings
- 14.4.11.3. □Financials
- 14.4.11.4. □Recent Developments
- 14.4.12. □Orange SA
- 14.4.12.1. □Company Overview
- 14.4.12.2. □Product/Service Offerings
- 14.4.12.3. □Financials
- 14.4.12.4. □Recent Developments
- 14.4.13. □Ooredoo QPSC
- 14.4.13.1. □Company Overview
- 14.4.13.2. □Product/Service Offerings
- 14.4.13.3. □Financials
- 14.4.13.4. □Recent Developments
- 14.4.14. □Etisalat Corporation
- 14.4.14.1. □Company Overview
- 14.4.14.2. □Product/Service Offerings
- 14.4.14.3. □Financials
- 14.4.14.4. □Recent Developments
- 14.4.15. □Alibaba Group
- 14.4.15.1. □Company Overview
- 14.4.15.2. □Product/Service Offerings

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

14.4.15.3. Financials

14.4.15.4. Recent Developments

15. Disclaimer

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Middle East and North Africa Data Center Market Analysis and Forecast 2019-2028

Market Report | 2022-09-01 | 110 pages | RationalStat

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3500.00
	Multi User License	\$5150.00
	Corporate License	\$6800.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com