

Global Facade Market Analysis and Forecast 2019-2028

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Report description:

Global Facade Market Analysis and Forecast 2019-2028

Market Introduction

The global facade market is expected to witness a moderate growth rate of more than 6.5% during the forecast period of 2022-2028. A facade is generally the front part or exterior of a building. The basic purpose of a facade is thermal and acoustic insulation of the building, protection of construction elements, and enhancing the appearance of the building.

With the increasing population, the need for constructing buildings and infrastructure is increasing which is augmenting the demand for various types of facades. The increase in construction activities across the globe is a major factor contributing to the increase in the demand for facades.

Furthermore, the advancement in technology is contributing to the development of energy-saving facade material, solar-powered facade material, etc.

Market Segmentation

The global facade market is segmented into product type, material, end-user, and region. Based on product type, the market is segmented into Ventilated Facades, Non- Ventilated Facades, Media Facades and Others (Computer-controlled, etc.). On the basis of Ventilated facades, the market is divided into Curtain Walls, and Porcelain, and Others. Based on Material, Glass, Metal, Plastics, and Fibers, Construction stone, and Others (Wood, Terracotta, etc.). Based on Plastics and Fibers, the market is divided into Bio-based Plastics, and Glass Fiber Reinforced Plastics (GFRC). On the basis of the End User, the market is segmented into Commercial, Industrial, and Residential.

Based on region, the market is divided into North America, Latin America, Western Europe, Eastern Europe, Asia Pacific, and Middle East & Africa. Further, North America is divided into US and Canada. Latin America is further segmented on the basis of Brazil, Mexico, and the Rest of Latin America. Western Europe is further segmented into Germany, the UK, France, Spain, Italy, Benelux, Nordic, and the rest of western Europe. Eastern Europe is segmented into Russia, Poland, and the rest of Eastern Europe. Based on the Asia Pacific, the market is further segmented into China, India, Japan, South Korea, Australia, ASEAN (Indonesia, Vietnam, Malaysia, etc.) countries, and the rest of Asia Pacific. Lastly, on the basis of the Middle East & Africa market is segmented into GCC Countries, South Africa, Turkey, and the rest of the Middle East & Africa.

Market structure and competitive landscape**Scotts International. EU Vat number: PL 6772247784**

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The global facade market is fragmented in nature, some of the prominent players that contribute significantly to the global facade market include, Sika AG, Saint-Gobain Group, and Nippon Sheet Glass co. Itd, Terraco group, EOS framing Itd, Rockpanel Group, Aluplex, Evonik Industries AG, Kingspan Group, Gartner (Permasteelisa Group), National Enclosure Company LLC, CRH Plc, Lafarge, Huntsman International LLC, AFS International B.V, Dow Corning Corporation, Fletcher Building Ltd, Atlas International and Boral Ltd among Others.

Product Launches, Mergers & Acquisitions, joint ventures, and R&D activities are key strategies adopted by the players in the global facade market. These companies adopt numerous approaches to strengthen their market share and gain a competitive edge over other competitors in the market. Some of the key developments in the global facade market include,

-□In December 2021, Soltech Energy Sweden AB, a Sweden-based provider of solar energy solutions, acquired ESSA Glas & Aluminium AB for an undisclosed amount. This acquisition will help to integrate solar energy into the product range, increase both sales and earnings, and strengthen Soltech's facade segment. ESSA Glas & Aluminium AB is a Sweden-based company that performs all types of exterior and interior glass solutions, with an emphasis on the facade construction of commercial properties.

-□In September 2021, Lerch Bates Inc. acquired AXIS Facades USA to further strengthen its position in the global facade industry.

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