

Global Specialty Chemicals Market Analysis and Forecast 2019-2028

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Report description:

Specialty Chemicals Market Analysis and Forecast 2019-2028

Market Introduction

The global specialty chemicals market is estimated to grow at a rate of around 5% during the forecast period. Specialty chemicals are used by various industries like the agricultural, construction, and transportation industry, among others. In cement production, specialty chemicals are used as combustion agents, fuels, gypsum, and set controller. In concrete, these are used to prepare chemical admixtures and superplasticizers such as RMC, SCC, and RPC. As corrosion inhibitors, they are used as, retarders, and freeze-thaw agents. Specialty chemicals are useful for the automotive industry as they are essential for the smooth functioning of vehicles. The increasing population coupled with the growing demand for foods across the globe are some of the major factors surging the demand for food additives and in turn, driving the growth of the global specialty chemicals market. Additionally, rising demand for high-performance and function-specific chemicals across end use sectors such as oil and gas, pulp and paper, and personal care and cosmetics are other market growth factors. However, variation in raw materials and strict regulations by the government are the key restraints of the specialty chemicals market.

Market Segmentation

The global specialty chemical market is analyzed into type, function, and region. On the basis of type, Agrochemicals, Cleaning Chemicals, Construction Chemicals, Electronic Chemicals, Adhesives & Sealants, Polymer & Plastic Additives, Textile Chemicals, and Others (Paper Chemicals, etc.). Construction chemicals are expected to contribute significantly over the forecast period owing to the large demand for specialty chemicals across the growing chemical industry globally. Based on the function, the market is segmented into Antioxidants, Biocides, Catalysts, Special Enzymes, Specialty Coatings, Specialty Pigments, Surfactants, and Others (Demulsifiers, etc.). Geographically, the market is analyzed into North America, Western Europe, Eastern Europe, Asia Pacific, Latin America, Middle East & Africa.

Market Structure and Competitive Landscape

The global specialty chemicals market is highly fragmented in nature with the presence of a large number of manufacturers in the market including Albemarle Corporation, Ashland LLC, BASF SE, Bayer AG, Clariant AG, Huntsman International LLC, 3M Company, Sumitomo Chemical Company, and Solvay SA, Mitsubishi Chemical Corporation, Vink Chemicals GmbH & Co. KG, and DuPont de Nemours Inc. among others. These players adopt various strategies in order to reinforce their market share and gain a

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competitive edge over other competitors in the market. Mergers and acquisitions, partnerships and collaborations, and product launches are some of the strategies followed by industry players. Some of the key developments in the global specialty chemicals market include

- In July 2021, Platinum Equity acquired Solenis, Dubilier & Rice, and BASF for a value of US\$ 5.2 billion and merged them with Sigura Water.

- In July 2021, two specialty chemicals business lines of H2O Innovation Inc., PWT and Genesys joined together to form the H2O Innovation Specialty Chemicals Group.

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