

Global Gastrointestinal Endoscopy Market Analysis and Forecast, 2019-2028

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Report description:

Global Gastrointestinal Endoscopy Devices Market Analysis and Forecast, 2019-2028

Market Introduction

The global gastrointestinal endoscopy devices market stood at nearly US\$ 4.7 Billion in 2021 and is expected to grow at a CAGR of 6.8% during the forecast period 2022-2028. Gastrointestinal endoscopy devices are medical devices that are used to perform diagnostic and therapeutic procedures inside the gastrointestinal (GI) tract. It is a minimally invasive treatment that is used to look for ulcers, digestive system bleeding, aberrant colon growths, and other abdominal and gastrointestinal problems. Numerous GI illnesses have arisen as a result of changing lifestyles combined with improper eating habits and increased junk food consumption, which has increased the need for effective diagnosis through devices such as gastrointestinal endoscopy devices. Furthermore, a growing aging population with prolonged medical issues such as GI disorders and an increase in the prevalence of colon and rectum cancer due to sedentary lifestyles, obesity, and cigarette use are driving the growth of the gastrointestinal endoscopic devices market. Additionally, growing consciousness of weight, particularly among women, leads to weight-loss treatment choices such as banding and bypass surgery, both of which use gastrointestinal endoscopic devices, which is also likely to boost the market growth. However, the gastrointestinal endoscopy market growth will be hampered by high endoscopy procedure costs, a limited number of trained professionals, and limited reimbursement policies.

Market Segmentation

The global gastrointestinal endoscopy device market has been segmented on the basis of product, end user, and region. Based on product the market is categorized into Biopsy Devices, Capsule Endoscopy Devices, ECRP Devices, GI Videoscopes, Hemostasis Devices, Reflux Testing systems, Stent Systems, and Others (Dilators etc.). On the basis of end user, the market is segmented into Hospitals, Clinics, and Others (ASCs etc.). On the basis of region, the market is segmented into North America, Latin America, Western Europe, Eastern Europe, Asia Pacific, and Middle East & Africa. North America is expected to dominate the global gastrointestinal endoscopy device market during the forecast period.

Market Structure and Competitive Landscape

The global gastrointestinal endoscopy devices market is fragmented in nature with various players operating in the market. Some of the prominent players that contribute significantly to the global gastrointestinal endoscopy devices market growth include Olympus Corp., B. Braun Melsungen, Boston Scientific Corp., Fujifilm Corp., Johnson & Johnson Services Inc., Smith & Nephew PLC,

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Stryker Corp., Conmed Corp., Covidien Ltd., Albyn Medical, Hobbs Medical Inc., Jinshan Science & Technology, Leufen Medical GmbH, Telemed Systems Inc., Steris Corp., and Medtronic Plc among others. These players adopt various strategies to reinforce their market share and gain a competitive edge over other competitors in the market. Partnerships and collaborations, and product launches are some of the strategies followed by industry players. Some of the key developments in the global gastrointestinal endoscopy devices market include,

- In November 2021, Medtronic PLC announced that the US Food and Drug Administration (FDA) has given the PillCamTM Small Bowel 3 system for remote endoscopic treatments 510(k) clearance.

- In June 2021, Cantel Medical, a global provider of infection control products and services to endoscopy, dentistry, dialysis, and life sciences customers, has been acquired by STERIS PLC, as previously stated.

- In May 2021, Olympus acquired Medi-Tate, an Israeli medical device company, to expand its global urology business.

Table of Contents:

Global Gastrointestinal Endoscopy Devices Market Analysis and Forecast 2019-2028

Table of Contents

1. Market Introduction

1.1. Scope of Study

1.2. Problem Statement

1.3. Market Segmentation

2. Assumptions and Acronyms

3. Executive Summary

3.1. Global Market in 2022

3.2. Analyst Insights & Recommendations

3.3. Growth Opportunities and Key Strategies

3.4. Supply-side and Demand-side Trends

4. Research Methodology

5. Analysis of COVID-19 Impact and Road Ahead

6. Market Indicators and Background

6.1. Macro-Economic Factors

6.1.1. Global Population Overview and Forecast

6.1.2. Per Capita Income Analysis

6.1.3. Gastric Disorders Prevalence by Region

6.1.4. Per Capita Healthcare Infrastructure by Countries

6.2. Forecasting Factors

Robust assessment of various factors including industrial performance, industry players' expenditures, economic conditions, among others

6.3. Supply Chain & Value Chain Analysis

6.3.1. Raw Material Suppliers

6.3.2. Gastrointestinal Endoscopic Device Manufacturers

6.3.3. Key End Users

6.4. Industry SWOT Analysis

6.5. PESTLE Analysis

6.6. Porter's Five Forces Analysis

7. Government Laws and Industry Regulations

8. Global and Regional Market Dynamics

8.1. Drivers

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- 8.2.□Restrains
- 8.3.□Trends
- 8.4.□Opportunities
- 9.□Global Gastrointestinal Endoscopic Device Market: Key Investment Analysis
- 9.1.□By Gastrointestinal Endoscopy Device Manufacturers
- 9.2.□By Product
- 9.3.□By End User
- 9.4.□By Region
- 9.5.□M&A Activities

Robust assessment of major investments made by various industry players along with key application areas, technological assessment, and key end-use sector

- 10.□Pricing Analysis
- 10.1.□By Product
 - 10.1.1.□Biopsy Devices
 - 10.1.2.□Capsule Endoscopy Devices
 - 10.1.3.□ECRP Devices
 - 10.1.4.□GI Videoscopes
 - 10.1.5.□Hemostasis Devices
 - 10.1.6.□Reflux Testing System
 - 10.1.7.□Stent Systems
 - 10.1.8.□Others (Dilators etc.)
- 10.2.□By Region
 - 10.2.1.□North America
 - 10.2.2.□Western Europe
 - 10.2.3.□Eastern Europe
 - 10.2.4.□Asia Pacific
 - 10.2.5.□Latin America
 - 10.2.6.□Middle East & Africa
- 11.□Parent Market Overview
- 11.1.□Global Medical Device Market
- 11.2.□Global Endoscopy Devices Market
- 12.□Segmental Analysis
- 12.1.□Global Gastrointestinal Endoscopic Device Market by Product
 - 12.1.1.□ Segment Overview
 - 12.1.1.1.□Biopsy Devices
 - 12.1.1.2.□Capsule Endoscopy Devices
 - 12.1.1.3.□ECRP Devices
 - 12.1.1.4.□GI Videoscopes
 - 12.1.1.5.□Hemostasis Devices
 - 12.1.1.6.□Reflux Testing System
 - 12.1.1.7.□Stent Systems
 - 12.1.1.8.□Others (Dilators etc.)
- 12.2.□Global Gastrointestinal Endoscopy Devices Market by End User
 - 12.2.1.□ Segment Overview
 - 12.2.1.1.□Hospitals
 - 12.2.1.2.□Clinics
 - 12.2.1.3.□Others (ASCs etc.)

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- 12.3. Global Gastrointestinal Endoscopy Devices Market by Region
 - 12.3.1. North America
 - 12.3.2. Latin America
 - 12.3.3. Western Europe
 - 12.3.4. Eastern Europe
 - 12.3.5. Asia Pacific
 - 12.3.6. Middle East & Africa
- 13. Regional Analysis
 - 13.1. North America Gastrointestinal Endoscopy Devices Market Analysis and Forecast 2019-2028
 - 13.1.1. Regional Market Overview and Key Takeaways
 - 13.1.2. North America Gastrointestinal Endoscopic Device Market by Product
 - 13.1.3. North America Gastrointestinal Endoscopic Device Market by End User
 - 13.1.4. North America Gastrointestinal Endoscopic Device Market by Country
 - 13.1.4.1. US
 - 13.1.4.2. Canada
 - 13.2. Latin America Gastrointestinal Endoscopy Devices Market Analysis and Forecast 2019-2028
 - 13.2.1. Regional Market Overview and Key Takeaways
 - 13.2.2. Latin America Gastrointestinal Endoscopy Devices Market by Product
 - 13.2.3. Latin America Gastrointestinal Endoscopic Device Market by End User
 - 13.2.4. Latin America Gastrointestinal Endoscopy Devices Market by Country
 - 13.2.4.1. Brazil
 - 13.2.4.2. Mexico
 - 13.2.4.3. Rest of Latin America
 - 13.3. Western Europe Gastrointestinal Endoscopic Device Market Analysis and Forecast 2019-2028
 - 13.3.1. Regional Market Overview and Key Takeaways
 - 13.3.2. Western Europe Gastrointestinal Endoscopic Device Market by Product
 - 13.3.3. Western Europe Gastrointestinal Endoscopic Device Market by End User
 - 13.3.4. Western Europe Gastrointestinal Endoscopy Devices Market by Country
 - 13.3.4.1. Germany
 - 13.3.4.2. UK
 - 13.3.4.3. France
 - 13.3.4.4. Spain
 - 13.3.4.5. Italy
 - 13.3.4.6. Benelux
 - 13.3.4.7. Nordic
 - 13.3.4.8. Rest of Western Europe
 - 13.4. Eastern Europe Gastrointestinal Endoscopic Device Market Analysis and Forecast 2019-2028
 - 13.4.1. Regional Market Overview and Key Takeaways
 - 13.4.2. Eastern Europe Gastrointestinal Endoscopic Device Market by Product
 - 13.4.3. Eastern Europe Gastrointestinal Endoscopic Device Market by End User
 - 13.4.4. Eastern Europe Gastrointestinal Endoscopic Device Market by Country
 - 13.4.4.1. Russia
 - 13.4.4.2. Poland
 - 13.4.4.3. Rest of Eastern Europe
 - 13.5. Asia Pacific Gastrointestinal Endoscopic Device Market Analysis and Forecast 2019-2028
 - 13.5.1. Regional Market Overview and Key Takeaways
 - 13.5.2. Asia Pacific Gastrointestinal Endoscopic Device Market by Product

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- 13.5.3.□Asia Pacific Gastrointestinal Endoscopic Device Market by End User
- 13.5.4.□Asia Pacific Gastrointestinal Endoscopic Device Market by Country
 - 13.5.4.1.□China
 - 13.5.4.2.□Japan
 - 13.5.4.3.□India
 - 13.5.4.4.□South Korea
 - 13.5.4.5.□Australia
 - 13.5.4.6.□ASEAN
 - 13.5.4.7.□Rest of Asia-Pacific
- 13.6.□Middle East & Africa Gastrointestinal Endoscopic Device Market Analysis and Forecast 2019-2028
 - 13.6.1.□Regional Market Overview and Key Takeaways
 - 13.6.2.□Middle East & Africa Gastrointestinal Endoscopic Device Market by Product
 - 13.6.3.□Middle East & Africa Gastrointestinal Endoscopic Device Market by End User
 - 13.6.4.□Middle East & Africa Gastrointestinal Endoscopic Device Market by Country
 - 13.6.4.1.□GCC
 - 13.6.4.2.□South Africa
 - 13.6.4.3.□Turkey
 - 13.6.4.4.□Rest of the Middle East & Africa
- 14.□Competitive Landscape
 - 14.1.□ Competition Dashboard
 - 14.1.1.□Global and Regional Market Share Analysis
 - 14.1.2.□Market Structure
 - 14.2.□Competitive Benchmarking
 - 14.3.□Key Strategy Analysis
 - 14.4.□Company Profiles
 - 14.4.1.□Olympus Corp.
 - 14.4.1.1.□Company Overview
 - 14.4.1.2.□Product/Service Offerings
 - 14.4.1.3.□Key Financials
 - 14.4.1.4.□Recent Developments
 - 14.4.2.□B. Braun Melsungen
 - 14.4.2.1.□Company Overview
 - 14.4.2.2.□Product/Service Offerings
 - 14.4.2.3.□Financials
 - 14.4.2.4.□Recent Developments
 - 14.4.3.□Boston Scientific Corp.
 - 14.4.3.1.□Company Overview
 - 14.4.3.2.□Product/Service Offerings
 - 14.4.3.3.□Financials
 - 14.4.3.4.□Recent Developments
 - 14.4.4.□Fujifilm Corp.
 - 14.4.4.1.□Company Overview
 - 14.4.4.2.□Product/Service Offerings
 - 14.4.4.3.□Financials
 - 14.4.4.4.□Recent Developments
 - 14.4.5.□Johnson & Johnson Services Inc.
 - 14.4.5.1.□Company Overview

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- 14.4.5.2.□Product/Service Offerings
- 14.4.5.3.□Financials
- 14.4.5.4.□Recent Developments
- 14.4.6.□Smith & Nephew PLC
- 14.4.6.1.□Company Overview
- 14.4.6.2.□Product/Service Offerings
- 14.4.6.3.□Financials
- 14.4.6.4.□Recent Developments
- 14.4.7.□Stryker Corp.
- 14.4.7.1.□Company Overview
- 14.4.7.2.□Product/Service Offerings
- 14.4.7.3.□Financials
- 14.4.7.4.□Recent Developments
- 14.4.8.□Conmed Corp.
- 14.4.8.1.□Company Overview
- 14.4.8.2.□Product/Service Offerings
- 14.4.8.3.□Financials
- 14.4.8.4.□Recent Developments
- 14.4.9.□Covidien Ltd.
- 14.4.9.1.□Company Overview
- 14.4.9.2.□Product/Service Offerings
- 14.4.9.3.□Financials
- 14.4.9.4.□Recent Developments
- 14.4.10.□Albyn Medical
- 14.4.10.1.□Company Overview
- 14.4.10.2.□Product/Service Offerings
- 14.4.10.3.□Financials
- 14.4.10.4.□Recent Developments
- 14.4.11.□Hobbs Medical, Inc.
- 14.4.11.1.□Company Overview
- 14.4.11.2.□Product/Service Offerings
- 14.4.11.3.□Financials
- 14.4.11.4.□Recent Developments
- 14.4.12.□Jinshan Science & Technology
- 14.4.12.1.□Company Overview
- 14.4.12.2.□Product/Service Offerings
- 14.4.12.3.□Financials
- 14.4.12.4.□Recent Developments
- 14.4.13.□Leufen Medical GmbH
- 14.4.13.1.□Company Overview
- 14.4.13.2.□Product/Service Offerings
- 14.4.13.3.□Financials
- 14.4.13.4.□Recent Developments
- 14.4.14.□Telemed Systems Inc.
- 14.4.14.1.□Company Overview
- 14.4.14.2.□Product/Service Offerings
- 14.4.14.3.□Financials

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14.4.14.4. □Recent Developments

14.4.15. □Steris Corp.

14.4.15.1. □Company Overview

14.4.15.2. □Product/Service Offerings

14.4.15.3. □Financials

14.4.15.4. □Recent Developments

14.4.16. □Medtronic PLC

14.4.16.1. □Company Overview

14.4.16.2. □Product/Service Offerings

14.4.16.3. □Financials

14.4.16.4. □Recent Developments

A comprehensive list of Gastrointestinal Endoscopy Devices manufacturers will be provided along with geographical reach, employee count, revenue, product capacities, and their capabilities

15. □Disclaimer

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