

Europe Frozen Snacks Market Research Report Forecast to 2028

Market Report | 2022-11-21 | 124 pages | Market Research Future

AVAILABLE LICENSES:

- Single User Price \$2950.00
- Enterprisewide Price \$5250.00

Report description:

Europe Frozen Snacks Market Research Report Forecast to 2028

Market Overview

Europe frozen snacks market has witnessed substantial growth over the last few years and is projected to reach USD 41,806.2 million by the end of 2028 at a CAGR of 6.37% from 2021 to 2028. Frozen snacks refer to snacking items that are precooked, preserved by a freezing process, assembled into a package, and stored in a freezer till consumption. The freezing process preserves the food product until served or consumed. Frozen snacks distributed through retailers as well as food service channels are considered in the scope of the report.

The Europe frozen snacks market witnessed significant growth over the last few years and is projected to register a CAGR of 6.37% during the forecast period. The major growth drivers are the rising demand for convenience snacking, the mounting growth of the food service industry, and the massive growth of online sales. However, regulatory framework and high product costs are set to curb the market growth of frozen snacks. Nevertheless, advancements in the cold chain market and demand for organic food products are expected to create lucrative growth opportunities for players operating in the Europe frozen snacks market during the forecast period. Market players, mainly the new entrants and small regional players, are faced with the challenge of significant capital investments for branding, thus limiting their growth in this competitive market.

Market Segmentation

Based on product type, the frozen snacks market has been segmented into meat, poultry, & seafood; bakery & confectionary, potato-based, fruit-based, vegetable-based, cheese-based, and wontons/dumplings. Among these segments, the meat, poultry, & seafood segment holds the largest share owing to robust demand for animal-based products in the European market. Based on category, the frozen snacks market has been segmented into organic and conventional. Among these segments, the conventional frozen snacks segment holds the largest share owing to robust demand in the Europe market. Based on the distribution channel, the frozen snacks market has been segmented into food retail and food service. Among these segments, the food retail segment holds the largest share owing to high demand in Europe.

Regional Analysis

Germany accounted for the largest market share of 18.95% in 2020, with a market value of USD 4,874.9 million; the market is expected to register a CAGR of 6.06% during the forecast period. UK was the second-largest market in 2020, valued at USD 3,274.1 million; the market is projected to exhibit a CAGR of 6.62%. However, the market in France is expected to register the

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

highest CAGR of 7.20%.

Major Players

The key players operating in Europe frozen snacks market include Nestle S.A. (Switzerland), Nomad Foods (UK), McCain Foods Limited (Canada), DR. August Oetker Nahrungsmittel Kg (Germany), GoodLife Foods (Netherlands), Agrarfrost GmbH & Co. Kg (Germany), UPB Products (UK), Dafgards SE (Sweden), Margherita Srl (Aargau), and Frutteto Ltd (England).

COVID 19 Impacts

We are continuously tracking the impact of the COVID-19 pandemic on various industries and verticals within all domains. Our research reports include the same and help you understand the drop and rise, owing to the impact of COVID-19 on the industries. Also, we help you to identify the gap between the demand and supply of your interested market. Moreover, the report helps you with the analysis, amended government regulations, and many other useful insights.

Table of Contents:

TABLE OF CONTENTS

1 EXECUTIVE SUMMARY

1.1 EUROPE FROZEN SNACKS MARKET, BY PRODUCT TYPE

1.2 EUROPE FROZEN SNACKS MARKET, BY CATEGORY

1.3 EUROPE FROZEN SNACKS MARKET, BY DISTRIBUTION CHANNEL

2 MARKET INTRODUCTION

2.1 DEFINITION

2.2 SCOPE OF THE STUDY

2.3 RESEARCH OBJECTIVE

2.4 MARKET STRUCTURE

2.5 KEY BUYING CRITERIA

3 RESEARCH METHODOLOGY

3.1 RESEARCH PROCESS

3.2 PRIMARY RESEARCH

3.3 SECONDARY RESEARCH

3.4 MARKET SIZE ESTIMATION

3.5 FORECAST MODEL

3.6 LIST OF ASSUMPTIONS & LIMITATIONS

4 MARKET DYNAMICS

4.1 INTRODUCTION

4.2 DRIVERS

4.2.1 RISING DEMAND FOR CONVENIENCE SNACKING

4.2.2 MOUNTING GROWTH OF FOODSERVICE INDUSTRY

4.2.3 MASSIVE GROWTH OF ONLINE SALES

4.2.4 DRIVERS IMPACT ANALYSIS

4.3 RESTRAINT

4.3.1 REGULATORY FRAMEWORK

4.3.2 HIGH PRODUCT COST

4.3.3 RESTRAINT IMPACT ANALYSIS

4.4 OPPORTUNITIES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.4.1 ADVANCEMENTS IN THE COLD CHAIN MARKET
- 4.4.2 DEMAND FOR ORGANIC FOOD PRODUCTS
- 4.5 CHALLENGES
- 4.5.1 BRANDING ISSUES
- 5 MARKET FACTOR ANALYSIS
- 5.1 VALUE CHAIN ANALYSIS
- 5.1.1 RAW MATERIAL PROCUREMENT
- 5.1.2 PROCESSING
- 5.1.3 PACKAGING
- 5.2 SUPPLY CHAIN ANALYSIS
- 5.3 PORTER'S FIVE FORCES MODEL
- 5.3.1 THREAT OF NEW ENTRANTS
- 5.3.2 BARGAINING POWER OF SUPPLIERS
- 5.3.3 BARGAINING POWER OF BUYERS
- 5.3.4 THREAT OF SUBSTITUTES
- 5.3.5 INTENSITY OF RIVALRY
- 5.4 IMPACT OF COVID-19 OUTBREAK ON THE EUROPE FROZEN SNACKS MARKET
- 5.4.1 IMPACT ON PRODUCTION
- 5.4.2 IMPACT ON SUPPLY CHAIN
- 5.4.3 IMPACT ON PRICING
- 5.4.4 IMPACT ON CONSUMER BUYING BEHAVIOR
- 5.4.5 IMPACT ON STORE-BASED VS. NON-STORE-BASED SALES
- 6 GLOBAL FROZEN SNACKS MARKET, BY REGION
- 6.1 OVERVIEW
- 7 EUROPE FROZEN SNACKS MARKET, BY PRODUCT TYPE
- 7.1 OVERVIEW
- 7.1.1 EUROPE FROZEN SNACKS MARKET ESTIMATES & FORECAST, BY PRODUCT TYPE, 2019-2028
- 7.2 MEAT, POULTRY, & SEAFOOD
- 7.2.1 MEAT, POULTRY, & SEAFOOD: MARKET ESTIMATES & FORECAST, BY COUNTRY, 2019-2028
- 7.3 BAKERY & CONFECTIONERY
- 7.3.1 BAKERY & CONFECTIONERY: MARKET ESTIMATES & FORECAST, BY COUNTRY, 2019-2028
- 7.4 POTATO-BASED
- 7.4.1 POTATO-BASED: MARKET ESTIMATES & FORECAST, BY COUNTRY, 2019-2028
- 7.5 WONTONS/DUMPLINGS
- 7.5.1 WONTONS/DUMPLINGS: MARKET ESTIMATES & FORECAST, BY COUNTRY, 2019-2028
- 7.6 VEGETABLE-BASED
- 7.6.1 VEGETABLE-BASED: MARKET ESTIMATES & FORECAST, BY COUNTRY, 2019-2028
- 7.7 CHEESE-BASED
- 7.7.1 CHEESE-BASED: MARKET ESTIMATES & FORECAST, BY COUNTRY, 2019-2028
- 7.8 FRUIT-BASED
- 7.8.1 FRUIT-BASED: MARKET ESTIMATES & FORECAST, BY COUNTRY, 2019-2028
- 8 EUROPE FROZEN SNACKS MARKET, BY CATEGORY
- 8.1 OVERVIEW
- 8.1.1 EUROPE FROZEN SNACKS MARKET ESTIMATES & FORECAST, BY CATEGORY, 2019-2028
- 8.2 CONVENTIONAL
- 8.2.1 CONVENTIONAL: MARKET ESTIMATES & FORECAST, BY COUNTRY, 2019-2028
- 8.3 ORGANIC

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.3.1 ORGANIC: MARKET ESTIMATES & FORECAST, BY COUNTRY, 2019-2028
- 9 EUROPE FROZEN SNACKS MARKET, BY DISTRIBUTION CHANNEL
- 9.1 OVERVIEW
- 9.1.1 EUROPE FROZEN SNACKS MARKET ESTIMATES & FORECAST, BY DISTRIBUTION CHANNEL, 2019-2028
- 9.2 FOOD RETAIL
- 9.2.1 FOOD RETAIL: MARKET ESTIMATES & FORECAST, BY COUNTRY, 2019-2028
- 9.3 FOODSERVICE
- 9.3.1 FOODSERVICE: MARKET ESTIMATES & FORECAST, BY COUNTRY, 2019-2028
- 10 EUROPE FROZEN SNACKS MARKET, BY COUNTRY
- 10.1 OVERVIEW
- 10.1.1 GERMANY
- 10.1.2 UK
- 10.1.3 FRANCE
- 10.1.4 SPAIN
- 10.1.5 ITALY
- 10.1.6 RUSSIA
- 10.1.7 NETHERLANDS
- 10.1.8 POLAND
- 10.1.9 SWEDEN
- 10.1.10 DENMARK
- 10.1.11 REST OF EUROPE
- 11 COMPETITIVE LANDSCAPE
- 11.1 INTRODUCTION
- 11.1.1 MARKET STRATEGY ANALYSIS
- 11.2 COMPETITIVE BENCHMARKING
- 11.3 KEY DEVELOPMENTS & GROWTH STRATEGIES
- 11.3.1 ACQUISITION
- 11.3.2 EXPANSION
- 11.3.3 PARTNERSHIP
- 12 COMPANY PROFILES
- 12.1 NESTLE S.A.
- 12.1.1 COMPANY OVERVIEW
- 12.1.2 FINANCIAL OVERVIEW
- 12.1.3 PRODUCTS OFFERED
- 12.1.4 KEY DEVELOPMENTS
- 12.1.5 SWOT ANALYSIS
- 12.1.6 KEY STRATEGIES
- 12.2 NOMAD FOODS
- 12.2.1 COMPANY OVERVIEW
- 12.2.2 FINANCIAL OVERVIEW
- 12.2.3 PRODUCTS OFFERED
- 12.2.4 KEY DEVELOPMENTS
- 12.2.5 SWOT ANALYSIS
- 12.2.6 KEY STRATEGIES
- 12.3 MCCAIN FOODS LIMITED
- 12.3.1 COMPANY OVERVIEW
- 12.3.2 FINANCIAL OVERVIEW

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 12.3.3□PRODUCTS OFFERED
- 12.3.4□KEY DEVELOPMENTS
- 12.3.5□SWOT ANALYSIS
- 12.3.6□KEY STRATEGIES
- 12.4.5□SWOT ANALYSIS
- 12.5□GOODLIFE FOODS
- 12.5.1□COMPANY OVERVIEW
- 12.5.2□FINANCIAL OVERVIEW
- 12.5.3□PRODUCTS OFFERED
- 12.5.4□KEY DEVELOPMENTS
- 12.5.5□SWOT ANALYSIS
- 12.5.6□KEY STRATEGIES
- 12.6□AGRARFROST GMBH & CO. KG
- 12.6.1□COMPANY OVERVIEW
- 12.6.2□FINANCIAL OVERVIEW
- 12.6.3□PRODUCTS OFFERED
- 12.6.4□KEY DEVELOPMENTS
- 12.6.5□KEY STRATEGIES
- 12.7□UPB PRODUCTS
- 12.7.1□COMPANY OVERVIEW
- 12.7.2□FINANCIAL OVERVIEW
- 12.7.3□PRODUCTS OFFERED
- 12.7.4□KEY DEVELOPMENTS
- 12.7.5□KEY STRATEGIES
- 12.8.1□COMPANY OVERVIEW
- 12.8.2□FINANCIAL OVERVIEW
- 12.8.3□PRODUCTS OFFERED
- 12.8.4□KEY DEVELOPMENTS
- 12.8.5□KEY STRATEGIES
- 12.9□MARGHERITA SRL
- 12.9.1□COMPANY OVERVIEW
- 12.9.2□FINANCIAL OVERVIEW
- 12.9.3□PRODUCTS OFFERED
- 12.9.4□KEY DEVELOPMENTS
- 12.9.5□KEY STRATEGIES
- 12.10□FRUTTETO LTD
- 12.10.1□COMPANY OVERVIEW
- 12.10.2□FINANCIAL OVERVIEW
- 12.10.3□PRODUCTS OFFERED
- 12.10.4□KEY DEVELOPMENTS
- 12.10.5□KEY STRATEGIES
- 13□REFERENCES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Europe Frozen Snacks Market Research Report Forecast to 2028

Market Report | 2022-11-21 | 124 pages | Market Research Future

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$2950.00
	Enterprisewide Price	\$5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-13"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com