

Yoghurt and Sour Milk Products in Serbia

Market Direction | 2022-09-29 | 16 pages | Euromonitor

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Report description:

Yoghurt and sour milk to expected to register a second year of volume decline, as the full opening up of society post lockdowns means people are spending less time at home and consuming less yoghurt and sour milk products a result. Price rises, largely driven by increased fuel prices stemming from the war in Ukraine, is also dampening volume demand. As a result, 2022 is seeing increased discounting.

Euromonitor International's Yoghurt and Sour Milk Products in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Yoghurt and Sour Milk Products in Serbia

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List Of Contents And Tables

YOGHURT AND SOUR MILK PRODUCTS IN SERBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continued volume decline in 2022

Imlek continues to lead in 2022 thanks to its well-established Moja Kravica yoghurt brand

Sour milk products fares better than yoghurt

PROSPECTS AND OPPORTUNITIES

Minimal growth over forecast period

Functional benefits drives innovation over forecast period

Distribution shifts towards modern outlets

CATEGORY DATA

Table 1 Sales of Yoghurt and Sour Milk Products by Category: Volume 2017-2022

Table 2 Sales of Yoghurt and Sour Milk Products by Category: Value 2017-2022

Table 3 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2017-2022

Table 4 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2018-2022

Table 6 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2019-2022

Table 7 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2017-2022

Table 8 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2022-2027

Table 9 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2022-2027

Table 10 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2022-2027

DAIRY PRODUCTS AND ALTERNATIVES IN SERBIA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 16 Penetration of Private Label by Category: % Value 2017-2022

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

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SOURCES

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