

**Yoghurt and Sour Milk Products in Lithuania**

Market Direction | 2022-09-28 | 16 pages | Euromonitor

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**Report description:**

Retail volume growth is expected to continue in yoghurt and sour milk products in 2022, albeit at a slower rate than in the previous two years. Concerns about COVID-19 had a positive impact on sales of yoghurt and sour milk drinks in Lithuania in both 2020 and 2021 as these products are rich in good bacteria that boost immunity. As a result of the pandemic, people began to consume significantly more products that boost health and immunity, to the benefit of sales in this category. With the situat...

Euromonitor International's Yoghurt and Sour Milk Products in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Yoghurt and Sour Milk Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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