

Yoghurt and Sour Milk Products in Bolivia

Market Direction | 2022-09-28 | 17 pages | Euromonitor

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Report description:

In 2022, retail value and volume sales of yoghurt and sour milk products in Bolivia continue to record moderate growth and is mainly driven by many consumers' perception that these products are a healthy alternative to overall dairy products. During the onset of the COVID-19 pandemic, many consumers were more focussed on their health, with consumers looking to improve their diets as much as possible in order to better fight off the effects of the virus by strengthening their immune system, with...

Euromonitor International's Yoghurt and Sour Milk Products in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

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Yoghurt sales continue to benefit from rise in health awareness in 2022

Pil Andina launches a single serve product at an affordable price in 2022

Delizia bets on cross-sale packs to drive value in 2022

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Single serve formats likely to lead to rise in consumer base over the forecast period, thereby increasing sales

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