

Tourism Flows in Germany

Market Direction | 2022-11-09 | 25 pages | Euromonitor

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Report description:

Although strong sales growth is being driven from a low base following irregular travel in 2021, the development of the industry in 2022 is exceeding expectations in almost every area. While 2021 continued to be impacted by restrictions in Germany regarding foodservice and similar activities until close to the summer, followed by the emergence of a new variant of COVID-19 towards the end of the year, 2022's tourism flows show that the threat of the pandemic has waned with restrictions being lift...

Euromonitor International's Tourism Flows in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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