

## **Sweet Spreads in Uruguay**

Market Direction | 2022-11-09 | 19 pages | Euromonitor

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### **Report description:**

Jams and preserves remains the key category of sweet spreads in Uruguay and a soft contraction was registered in retail volume sales in the category during 2022 as changes to daily routines during the post-pandemic era put pressure on demand. Specifically, many of the white-collar professionals, office workers and service industry personnel who shifted towards remote working at the peak of the COVID-19 pandemic found themselves returning to working in the office on a regular basis during 2022, w...

Euromonitor International's Sweet Spreads in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2022

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The advent of healthy options boosts demand for chocolate spreads

Honey benefits from healthy image as new food labelling scheme comes into play

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Los Nietitos SA set to pull clear of major rival Limay SRL at the top of the category

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