

## **Sweet Spreads in Tunisia**

Market Direction | 2022-11-11 | 18 pages | Euromonitor

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### **Report description:**

2022 saw an increase in the number of illegal sweet spreads sold in Tunisia. These products are smuggled in from Algeria and Libya via a souk in Ben Guerden in the south of country which offers contraband sweet spreads at very low prices. However, these illicit products can also be found in traditional grocery retailers, notably Nutella, which is very expensive in retail outlets due to high import costs and taxes. Foodservice is benefitting from this trend because there is a lack of control rega...

Euromonitor International's Sweet Spreads in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
November 2022

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